



BEAUTIFICATION COMMITTEE STAFF REPORT

ITEM NO. 4.2

DATE: August 6, 2025

TO: Chairperson and Members of the Beautification Committee

FROM: Marisa Gan, Management Analyst II

SUBJECT: Discussion and direction regarding the updated proposal on signage to prevent Illegal Dumping in Livermore presented by Committee Member Wang.

RECOMMENDED ACTION

Staff recommends the Beautification Committee receive a final presentation from Committee Member Wang on an updated proposal for signage to prevent Illegal Dumping in Livermore and discuss and provide direction on next steps.

SUMMARY

The Beautification Committee will receive a final presentation from Committee Member Wang with an updated proposal for signage to prevent illegal dumping. The Committee will discuss and provide direction for staff to consider.

DISCUSSION

Committee Member Wang will present a final proposal related to signage to prevent illegal dumping in Livermore. The update will include types of signs and suggested language, illegal dumping hot spots where signage would be most effective, and proposed costs. Staff recommends that the Beautification Committee discuss the proposal. Staff will consider the discussion and update the work plan as needed.

ATTACHMENTS

1. Sign Proposal

Prepared by: Rebecca Aguilera
Administrative Clerk II