LIVERMORE
CALIFORNIA

BEAUTIFICATION COMMITTEE STAFF REPORT **ITEM NO. 4.4**

DATE: December 2, 2026

TO: Chairperson and Members of the Beautification Committee

FROM: Marisa Gan, Management Analyst II

SUBJECT: Review of the Beautification Committee 2027 Work Plan and 2026 Accomplishments

RECOMMENDED ACTION

Staff recommends the Beautification Committee review the proposed 2027 Work Plan, discuss priorities and planned activities, and provide feedback and recommendations for finalizing the work plan.

SUMMARY

The Beautification Committee's proposed Work Plan identifies activities intended to support community beautification, environmental stewardship, volunteer engagement, and improvements to public spaces throughout Livermore.

The proposed work plan includes the Beautification Awards program, Arbor Day activities, Community Service Day, community outreach, turf reduction and landscaping initiatives, volunteer litter collection events, graffiti abatement, stream restoration, and tree placement recommendations.

The work plan also summarized the Committee's 2026 accomplishments, Arbor Day activities, and volunteer participation in community cleanup efforts.

Staff recommends that the Committee review the proposed activities and provide feedback on priorities, schedules, and implementation considerations.

DISCUSSION

The Beautification Committee develops an annual work plan to identify priorities and activities that support the City's beautification objectives and encourage community participation. The work plan is intended to align with the City's Five-Year Strategic Plan, the Committee's established duties and responsibilities, and available City resources.

The proposed 2027 Work Plan identifies ten areas of focus, including recognition programs, community outreach, landscaping and environmental initiatives, volunteer cleanup events, and support City-led beautification projects.

The work plan includes continuing successful annual programs such as the Beautification Awards, Arbor Day, and Community Service Day. Additional activities include promoting volunteer participation in litter collection events, supporting public awareness of turf reduction opportunities, providing input on landscape and tree-related projects, and participating in community environmental initiatives.

The attached document also provides an overview of the Committee's 2026 accomplishments. These activities included improvement to the Beautification Awards program, the donation of 19 trees to 11 schools, and participation in community cleanup activities.

As part of the annual planning process, staff recommends that the Committee discuss the proposed activities, identify priorities, and provide input regarding implementation schedules and volunteer participation. The Committee should also consider the staff coordination, funding, and resources necessary to support proposed activities.

Staff will evaluate the Committee's feedback and incorporate feasible recommendations consistent with the Committee's responsibilities, available resources, and applicable City approval processes.

ATTACHMENTS

1. Draft 2027 Beautification Committee Work Plan

Prepared by: Rebecca Aguilera
Administrative Clerk II