LIVERMORE
CALIFORNIA

COMMISSION FOR THE ARTS STAFF REPORT **ITEM NO. 5.4**

DATE: November 17, 2026

TO: Chairperson and Members of the Commission for the Arts

FROM: Allen McFarland, Management Analyst II

SUBJECT: Review draft City of Livermore arts pamphlet.

RECOMMENDED ACTION

Staff recommends the Commission for the Arts receive the report and provide feedback.

SUMMARY

The Commission for the Arts is asked to review the draft City of Livermore Arts pamphlet and provide feedback and input that will be used to help staff and the ad hoc committee create a final version. Upon final review of the pamphlet by the Commission and City stakeholders, staff intends to print and distribute the pamphlets.

DISCUSSION

For more than three years, the Commission for the Arts has sought a tool that could be used to help commissioners communicate the role and responsibilities of the Commission when interacting with the community and key arts partners. This effort was added to the Commission for the Arts approved workplan for 2026. Originally known as the "Partnership Model", the proposed document/tool went through several iterations before it was determined that a single unified resource (in the form of a pamphlet) may achieve multiple goals of the City and the Commission. An ad hoc committee was appointed by the Commission to work with staff to move the concept forward and bring an option to the full Commission for review. After Commission feedback and multiple meetings of the ad hoc committee and staff, the attached pamphlet was created for the Commission's consideration.

The attached pamphlet is not in its final form. Staff is bringing this draft to the Commission at this stage for review and feedback so that they can provide their final input. Using the Commission's input, staff will make their final edits, review the pamphlet with the ad hoc committee and key City stakeholders, and bring a final version to a future Commission meeting that achieves the Commission's goals and informs the public about the City's arts efforts and engagement opportunities.

ATTACHMENTS

1. Draft City of Livermore Arts Pamphlet

Prepared by: Allen McFarland
Management Analyst II