

## BEAUTIFICATION COMMITTEE STAFF REPORT

**ITEM NO. 4.3** 

**DATE:** May 7, 2025

**TO:** Chairperson and Members of the Beautification Committee

FROM: Marisa Gan, Management Analyst II

**SUBJECT:** Receive a recap of Arbor Day 2025 celebrations

## **RECOMMENDED ACTION**

Staff recommends the Beautification Committee Members receive a recap from the Arbor Day ad hoc committee summarizing activities completed in observance of Arbor Day 2025.

#### SUMMARY

In observance of Arbor Day, members of the Livermore Beautification Committee participated in several Arbor Day celebration activities. The Arbor Day ad hoc committee will present a recap of this year's celebrations.

## **DISCUSSION**

National Arbor Day is observed on the last Friday in April. The Beautification Committee completed activities that are identified in the work plan in observance of Arbor Day 2025. The Beautification Committee Members participated in the following activities in observance of Arbor Day:

- Determined the focus and scope of Arbor Day activities and giveaways
- Solicited donations of trees and coordinated distribution of 19 trees to schools in the Livermore Valley Joint Unified School District
- Participated in the planting of the donated trees at participating schools.
- Created tree-related social media content shared on City social media channels
- Attended the tree planting at the Springtown Open Space

The members of the Arbor Day ad hoc committee will provide an update of activities and associated tasks for the celebration of Arbor Day 2025 to the Beautification Committee.

# **ATTACHMENTS**

1. 2025 Summary of Arbor Day Activities

Prepared by: Laurie Tobias Senior Clerk