



BEAUTIFICATION COMMITTEE STAFF REPORT

ITEM NO. 4.5

DATE: January 7, 2026

TO: Chairperson and Members of the Beautification Committee

FROM: Marisa Gan, Management Analyst II

SUBJECT: Discussion and direction on activities associated with the celebration of Arbor Day

RECOMMENDED ACTION

Staff recommends the members of the Beautification Committee present updates, discuss, and provide direction on activities associated with the celebration of Arbor Day.

DECISION TYPE

Administrative

SUMMARY

Staff recommends the Committee Members of the Beautification Committee receive updates on Arbor Day and provide direction on 2026 Arbor Day tasks in accordance with the 2026 work plan.

DISCUSSION

The members of the Beautification Committee will discuss the proposed activities associated with celebration of Arbor Day 2026 including, but not limited to the following tasks outlined in the 2026 work plan:

- Determine the focus/scope of Arbor Day activities and giveaways
- Recognize California's Arbor Day
- Help solicit volunteers and donations
- Create tree-related social media content
- Attend tree planting at the Springtown Community Park
- Coordinate activities with schools
- Solicit feedback from schools after the event

ATTACHMENTS

Prepared by: Rebecca Aguilera
Administrative Clerk II