



BEAUTIFICATION COMMITTEE STAFF REPORT

ITEM NO. 4.7

DATE: December 3, 2025

TO: Chairperson and Members of the Beautification Committee

FROM: Marisa Gan, Management Analyst II

SUBJECT: Beautification Awards ad hoc committee's recommendations for winners of the 2025 Beautification Award for Community Service

RECOMMENDED ACTION

Staff recommends the Beautification Committee review and discuss the Beautification Awards ad hoc committee's recommendations for winners of the 2025 Beautification Award for Community Service and vote on award recipients.

DECISION TYPE

Administrative

SUMMARY

The Beautification Awards for Community Service recognize the efforts of individuals or organizations who have been involved in community service to beautify the City's public spaces with the goal of making the City a more beautiful place to live. This is a new award category that is given to encourage community improvements and recognize those individuals dedicated to enhancing the City's visual image. Awards will be presented to the winners at the City Council meeting on January 26, 2026.

DISCUSSION

Annually, the Beautification Awards recognizes the efforts of community members in enhancing and increasing the aesthetic attraction of Livermore. At the January 8, 2025 Beautification Committee meeting, Committee Members voted to add a new category of Beautification Award for community service. The types of community service activities eligible for this award may include, but are not limited to, litter pickup, leaf and debris cleanup, graffiti abatement and other activities. It may be awarded to individuals or organizations that enrich the visual appeal of the community, promote community pride, and economic vitality to encourage community improvements and recognize voluntary efforts.

The deadline for application submissions was November 15, 2025 and staff received a total of 3 application submissions. The ad hoc committee will present their recommendations for award winners to

the Committee. The Committee will then discuss and vote on the award winners who will be recognized by City Council in January.

ATTACHMENTS

1. Beautification Community Service 2025 Award Nominees

Prepared by: Rebecca Aguilera
Administrative Clerk II