



BEAUTIFICATION COMMITTEE STAFF REPORT

ITEM NO. 4.3

DATE: October 1, 2025

TO: Chairperson and Members of the Beautification Committee

FROM: Marisa Gan, Management Analyst II

SUBJECT: Discussion and direction regarding the final proposal on signage to prevent Illegal Dumping in Livermore presented by Committee Member Wang.

RECOMMENDED ACTION

Staff recommends the Beautification Committee receive a final presentation from Committee Member Wang on an updated proposal for signage to prevent Illegal Dumping in Livermore and discuss and provide direction on next steps.

DECISION TYPE

Administrative

SUMMARY

The Beautification Committee will receive a final presentation from Committee Member Wang with an updated proposal for signage to prevent illegal dumping including signage and locations. The Committee will discuss and provide direction for staff to consider.

DISCUSSION

Committee Member Wang will present the final proposal related to preventing illegal dumping in Livermore. The proposal will include types of signs and language and illegal dumping hot spots where signage would be most effective. Staff recommends that the Beautification Committee discuss the proposal. Staff will consider the discussion and update the work plan as needed.

ATTACHMENTS

1. Illegal Dumping Prevention Signage

Prepared by: Rebecca Aguilera
Administrative Clerk II