
Date: March 19, 2025

To: The Honorable Board of Directors **From:** Shivaji Deshmukh, General Manager

Committee: Community & Legislative Affairs

Staff Contact: Alyson Piguee, Director of External & Government Affairs

Subject: Public Outreach and Communication (Written) (Community & Leg)

Executive Summary:

- On February 20, staff collaborated with Engineering for a special Engineers Week activity for Discover the Environment and Water (DEW) field trip. As part of a special Engineers Week activity, 49 3rd grade students got hands-on with the Foil Boat Challenge and learned about water sustainability through engineering. The activity was led by Associate Engineer Yatziri Enriquez-Lopez and Assistant Engineer Olga Gudino. To conclude the activity, the engineers shared their career path to IEUA and opportunities for careers in water to hopefully inspire the next generation of water stewards.
- The Agency's Annual Report has been finalized and posted to the Agency's website. A link to the report was included in the E-Basin Update that was distributed to stakeholders and subscribers in February.
- Staff continues to utilize the new theme, logo, and branded materials for the Agency's 75th anniversary. Staff has begun posting content for social, including a new #75SelfiesFor75Years highlight. Additionally, staff is working on planning efforts for the 75th Anniversary celebration at the Board Workshop on June 4, 2025.

Budget Impact *Budgeted (Y/N): Y Amendment (Y/N): Amount for Requested Approval*

Regional Sewerage *Technical Committee (Y/N):*
Policy Committee (Y/N):

Attachments:

Attachment 1 - [Background](#)