



CITY OF IOWA CITY COUNCIL ACTION REPORT

August 6, 2024

Ordinance amending Title 5, entitled “Business and License Regulations,” Chapter 2, entitled “Taxicabs and Pedicabs,” Section 2, entitled “Business Licenses,” to change the time period of the license term, Section 5, entitled “Vehicle Requirements,” to remove the color scheme requirement for vehicles, and Section 10, entitled “Pedicabs,” to remove the color scheme requirement for pedicabs. (First Consideration)

Prepared By: Ashley Platz, Deputy Clerk
Reviewed By: Kellie Grace, City Clerk
Sue Dulek, First Assistant City Attorney

Fiscal Impact: none

Staff Recommendation: Approval

Commission Recommendations: N/A

Attachments: [Staff Memo \[Previously distributed on 7/11/2024\]](#)
[Ordinance](#)

Executive Summary:

City Council received correspondence requesting the color scheme requirement for metered taxicabs be eliminated. The City Clerk distributed a memo in the July 11, 2024 Information Packet that provided a history on the color scheme requirement.

Background / Analysis:

Staff does not see a need for the uniform color scheme anymore given the State legislature prohibits the City from regulating ride-share companies, the fact there is currently only one taxicab company, and the changes in technologies used to locate vehicles.

Staff is also requesting a Code amendment to change the taxicab business license to run from July 1 to June 30 to correspond to the City's fiscal year and to remove the requirement for pedicabs to be substantially similar in color and design to decrease additional costs to pedicab companies.