

**City of Georgetown, Texas
City Council
March 26, 2024**

SUBJECT:
Resolution Adopting the 2024 Water Conservation Plan

SUGGESTED ACTION:

Consideration and possible action to approve a Resolution adopting the 2024 Water Conservation Plan and all the plan elements as required by the Texas Water Development Board (TWDB) and the Texas Commission on Environmental Quality (TCEQ) to maintain compliance with the Texas Administrative Code Title 30, Chapter 288 -- Tiffany Diaz, Regulatory and Conservation Manager

ITEM SUMMARY:

The purpose of the 2024 Water Conservation Plan is to maintain an adequate potable water supply now and through the build out of the Georgetown water service area as projected in the Water Services Master Plan. This plan provides a framework for achieving the most efficient use of the water resources and was discussed with the Council at the Council Workshop on 11/28/2023.

The comprehensive Water Conservation Plan is comprised of 5 major elements: Education, Incentives, Rates, Regulations, and Enforcement. The Water Conservation Plan must be adopted by resolution and submitted to both the TCEQ and the TWDB on or before May 1, 2024 to comply with Title 30 of the Texas Administrative Code, Chapter 288.

FINANCIAL IMPACT:

Funding for the outreach and education and rebates programs are included in the annual conservation budget.

SUBMITTED BY:

Deniece Villela, Water Utility Department

ATTACHMENTS:

[Resolution 2024 Water Conservation.pdf](#)
[2024 Conservation Plan TWDB 03.20.24.pdf](#)