

**AGENDA MEMO
BUSINESS OF THE CITY COUNCIL
CITY OF FULSHEAR, TEXAS**

AGENDA OF: July 21, 2026

ITEMS: X.C

DEPARTMENT: Administration

PREPARED BY: Kimberly Kopecky

PRESENTER: Zach Goodlander, Kenny Seymour, and City Council

SUBJECT: DISCUSSION REGARDING E-SCOOTERS AND POSSIBLE NEXT STEPS

Expenditure Required:

Amount Budgeted:

Funding Account:

Additional Appropriation Required:

EXECUTIVE SUMMARY

On October 7, 2025, City Council adopted Ordinance No. 2025-1511, establishing regulations governing the use of e-scooters crossing intersections and creating enforceable standards for the operation of both motorized and non-motorized vehicles of up to a \$500.00 fine, to promote the safety and welfare of the community. At the time of adoption, Council directed staff to return after an implementation period to evaluate the ordinance's effectiveness.

On November 18, 2025, City Council discussed e-bikes and scooters with possible regulations on helmet, speed, penalties, fines and use on sidewalks. This discussion leaned toward continued education.

On February 17, 2026, City Council received a presentation regarding implementation and outreach efforts from the Fulshear Police Department and the Youth Advisory Commission. The education efforts included: utility bill inserts, social media campaigns by Mariah and the Police Department, information in Lamar and KISD newsletters, YAC graphics and outreach, brochures, stickers, and "Scooter Simon" materials, police outreach at schools and bike racks, and a citation/enforcement update.

Since the ordinance was enacted, the Fulshear Police Department has issued one citation.

This item is being presented to City Council to provide an update on the ordinance's implementation and to receive Council's feedback on whether additional regulations or a prohibition on e-scooters should be considered.

RECOMMENDATION

ATTACHMENTS: