

**Agenda Item:** 2.c  
**Meeting Date:** April 16, 2026

## MEMORANDUM

**To:** City Commission

**Through:** Jennifer K. Bramley, City Manager

**From:** Jorie Peterson

**Date:** 2026-03-18

**Subject:** 2026 Cinco de Mayo Celebration Revocable License Agreement

**Presenter(s):** Javier Avila, President and Tina Marie Avila, Vice President of Such Is Life, Inc.; Jorie Peterson, Special Events Coordinator

**Staff Recommendation:** Staff recommends approval of the Revocable License Agreement between the City of Dunedin and Such Is Life, Inc., DBA Casa Tina's Mexican Grill, to host a Cinco de Mayo Event on Tuesday, May 5, 2026.

**Strategic Themes:** Community Amenities

**Boards & Committees:** Community Redevelopment Agency  
Parks & Recreation Advisory Committee

**Budget Impact:** \$1,500 License Fee payable to the City of Dunedin, and all associated City expenses incurred to be paid by Casa Tina's Mexican Grill.

**Past Action:**

1. Cinco De Mayo event has been approved for the past twenty-two (22) years and
2. Commission approval of the "Blanket Road Closure List - October 2025 through July 2026", inclusive of this Road Closure occurred during the September 18, 2025 meeting, item #2.b.

**Next Action:** None

**Attachments:** [2026 CINCO DE MAYO REVOCABLE LICENSE AGREEMENT.pdf](#)

**Background:** Casa Tina's Mexican Grill has held their annual Cinco De Mayo event under a City of Dunedin Privately Sponsored Event Revocable License Agreement since 2002. The event date and time is Tuesday, May 5, 2026, from 5:00 p.m. to 10:00 p.m. The event area includes the portion of Main Street, between Railroad Avenue East and the crosswalk by Dr. Zervos' office; Douglas

Avenue, from Wood Street to Virginia Lane; Virginia Lane, from Douglas Avenue to the driveway of Dr. Zervos' office; as well as John R. Lawrence Pioneer Park.

A safety zone has been established to accommodate crowds and for safety reasons expressed by both the Pinellas County Sheriff's Office (PCSO) and the Dunedin Fire Department. The safety zone is comprised of Main Street, from Broadway Avenue to Railroad Avenue East; Railroad Avenue West, from Honey Street to Main Street; Main Street, from the crosswalk by Dr. Zervos' office to Highland Avenue; Virginia Lane, from the driveway of Dr. Zervos' office to Main Street.

Open alcohol containers are only permitted within the event area and are prohibited in the safety zone. The event area will be contained with metal fencing in order to define the event area, and for the open container law to be put into effect. It is the responsibility of Casa Tina's Mexican Grill, through the PCSO, to ensure open alcohol containers do not enter the safety zone. PCSO Deputies, as warranted for crowd control or other public safety considerations, may make adjustments to the closed street area and the safety zone. The event area and all safety zones will be closed at 6:00 AM on Tuesday, May 5, 2026, and will reopen no later than 7:00 AM on Wednesday, May 6, 2026.

Staff will meet with representatives of Casa Tina's Mexican Grill, as well as the PCSO, the Dunedin Fire Department, Public Services, Traffic Section and the Parks Division regarding event layout, security, clean-up, and other related issues to ensure a smooth and safe event. All reasonable efforts will be made to address the concerns of businesses and residents affected by the event. PCSO Deputies will also extend their shifts until 11:30 PM on Tuesday, May 5, 2026, one and a half (1 1/2) hours past the end of the event, to ensure that all patrons leave the downtown area in an orderly fashion.

Based on the attached Revocable License Agreement, Casa Tina's Mexican Grill will pay the City all costs related to the event for traffic control, clean-up, any other associated City costs, as well as be required to pay a \$1,500 license fee, \$1,000 damage and clean-up deposit and applicable taxes. Casa Tina's Mexican Grill will provide a liability insurance policy in an amount not less than \$1,000,000 per occurrence, and \$2,000,000 aggregate, naming the City as additionally insured. Included in the insurance is Workers Compensation or a Certificate of Exemption provided by the State of Florida.

City Attorney Jennifer Cowan has reviewed this agreement, and it has been "Approved As To Form". City staff hereby recommends Commission approval of this Revocable License Agreement with

Such Is Life, Inc., DBA Casa Tina's Mexican Grill, as detailed herein.