Agenda Item: 2.d

Meeting Date: July 17, 2025

MEMORANDUM

To: City Commission

Through: Jennifer K. Bramley, City Manager

From: Nicole Delfino

Date: 2025-07-17

Subject: Leland Chase Outdoor Gallery Public Art Project - Phase II

located at the Wastewater Treatment Plant: Artwork selection and

stipend and installation by third party (Speed Pro

Imaging/Printing) in an amount not to exceed \$6000.00.

Presenter(s): Nicole Delfino, Strategy & Sustainability Manager and Elizabeth

Brincklow, City of Dunedin Art Consultant

Staff Recommendation: Review and approval of selected art images for addition to the

Leland Chase Outdoor Gallery Phase II (at the Wastewater

Treatment Plant).

Strategic Themes: Community Amenities

Boards & Committees: Arts and Cultural Advisory Committee (ACAC)

Leland Chase ACAC Sub-Committee

Budget Impact: 5 new panels for approximately \$900-\$1000 per panel and a \$100

artist stipend per image - not to exceed \$6000

Past Action: Review and approval of Leland Chase Outdoor Gallery Phase I

on March 5, 2024, subsequent installation and ribbon cutting held

on June 19, 2024.

Next Action: None

Attachments: A. Leland Chase RFP#0406 March 2025.pdf

B. Leland Chase Phase II Art Selection.pdf

C. Leland Chase Subcommittee Minutes 05.28.2025.pdf D. 2025 Leland Chase ACAC Recommendation.pdf

Background: The Leland Chase Outdoor Gallery was named due to the

location of the project at the Wastewater Plant along Martin Luther

King Jr. Avenue and the impact Lorraine Leland and Almira Chase had on the history of Dunedin's African- American

community and African-American education in Dunedin. To tribute

Ms. Leland and Ms. Chase, the Leland Chase Outdoor Public Art Gallery called artists to provide art work with the project theme, "Celebrating Diversity".

For Phase 1, a subcommittee was developed to review the concepts of the project and to contribute to the vision of the project. The Leland Chase subcommittee is chaired by Karen Rader, Arts & Culture Committee member and includes Brian Antonian, Wastewater Treatment Plant Manager; Aida Ijubuncic, My Little Sunshine Daycare Business Representative; Scott Sallyards, ACAC member; Simeon Leibman, ACAC member, and David Shankweiler, Art Professional. The first RFP for the Leland Chase Project was issued on December 1, 2023 through the City website, social media posting, various arts channels, and direct emailing to the St. Petersburg Arts Alliance and various Pinellas County schools. The RFP submission closed on February 7, 2024. The subcommittee met on February 21, 2024 for final artist selections (up to 14 artworks) with an artist stipend of \$100 per image (maximum of two images per artist). At the February 21, 2024 RFP subcommittee review meeting, 9 submissions were reviewed and unanimously approved by the ACAC Leland Chase subcommittee. The ACAC reviewed the recommendations of the subcommittee on February 23, 2024 and unanimously supported the project as evidenced by the ACAC letter of recommendation.

Following approval of the art selections, City staff and City Art Consultant worked with the installer (Speed Pro Imaging/Printing) on printing and installing the images. The materials being used is flexible and easy to apply/remove lightweight material which will not damage or modify the structure of the existing Wastewater Treatment Screening Wall. Due to the fabrication, Art displays can be rotated over time and new selections can be made after a determined amount of time. Funding for Phase I of the project Installation did not exceed \$6000.00 and covered the artists stipends and fabrication and installation of the art panels. Installation for Phase I of the project was completed in the spring of 2024, with a public art recognition held on June 19, 2024.

In consideration of the submissions for Phase I, the subcommittee with support of the ACAC, re-advertised the RFP for additional art panels in March of 2025. Submissions were due by Wednesday, May 7, 2025. A total of 7 submission by 6 artists (artist were able to submit up to 2 art pieces) was reviewed in an in-person sub-committee meeting on May 28, 2025. The subcommittee, consisting of the original members with 2 members excused, reviewed the submissions and recommended approval of an additional 5 pieces by 4 artists, with the caveat that 2 submission were able to be reformatted to the required size for printing. Each artist, as part of the RFP, is to receive a stipend in the amount of \$100.00 per submission. SpeedPro, the installer

used in the first round, will provide a quote for the printing and installation of the new panels. The amount of the project is estimated not to exceed \$6000, including artist stipend and print/install. The Arts and Cultural Advisory Committee met on May 30, 2025 and provided unanimous support for this project and enclosed a letter of support.