

Agenda Item: 2.c

Meeting Date: October 4, 2022

MEMORANDUM

To: City Commission

Date: 2022-09-28

From: Vince Gizzi

Subject: Downtown Dunedin Merchants Association, Inc.'s (DDMA) Dunedin Wines the Blues Revocable License Agreement

Presenter(s): Jorie Peterson, Special Events Coordinator; and Jack Bataoel, President of Dunedin Downtown Merchants Association, Inc.

Recommend: Staff recommends approval of the 2022 Wines the Blues Revocable License Agreement

Epic Goal(s): Goal #1 - Create a vibrant, cultural experience that touches the lives of our community and visitors.

Boards & Committees: Community Redevelopment Agency

Budget Impact: \$150.00 License Fee to the City, and all related City expenses to be paid by the Downtown Dunedin Merchants Association, Inc. (DDMA).

Past Action: 1.) The Dunedin Wines the Blues event has been approved for the past twenty-nine (29) years; and
2.) On August 30, 2022 the Commission approved the DDMA - Wines the Blues Road Closure, as part of the Blanket Road Closure List.

Next Action: None

Attachments: [A. Wines the Blues 2022 Revocable Agreement - \(Approved as to Form by NCD\).pdf](#), [B. SUPPLEMENT - Wines the Blues 2022 TRAFFIC.pdf](#),

Background:

For the past twenty-nine (29) years, the Downtown Dunedin Merchants Association, Inc., (DDMA) has held a "Dunedin Wines the Blues" celebration in downtown Dunedin. The event has been very successful and has grown into one of Dunedin's signature special events.

In order to be consistent with other special events promoted by private organizations which involve the closure of a public rights-of-way, the 'Wines the Blues' event will operate under the terms of a City of Dunedin Privately-Sponsored Event Revocable License Agreement.

The event date and time is Saturday, November 12, 2022, from 1:00 PM to 11:00 PM. The Event-Site includes John R. Lawrence Pioneer Park, as well as along Main Street (from Broadway to Milwaukee Avenue), Broadway (from Scotland Street to Main Street), and Virginia Lane (from Douglas Avenue to Main Street), with all sales and entertainment ceasing at 11:00 PM. The road closures previously approved under the Blanket Road Closure List, will commence at 5:00 AM on Saturday, November 12, 2022 and continue until 7:00 AM on Sunday, November 13, 2022. The remaining road closure times accommodate the associated set-up, break down and clean-up activities.

Staff will meet with representatives of the Promoter, as well as the Pinellas County Sheriff's Office (PCSO), the Dunedin Fire Department, the Public Services Division, and the Parks Division regarding event layout, security, clean-up and other related issues to ensure a smooth and safe event. The PCSO's deputies will extend their shifts until 3:00 AM, four (4) hours past the end of the event, to ensure that all patrons leave the downtown area in an orderly fashion. All reasonable efforts will be made to address the concerns of businesses and residents affected by the event.

Based on the attached Revocable License Agreement, the DDMA will pay the City all costs related to the event for traffic control, clean-up and any other incurred City costs, as well as be required to pay a \$150 license fee and a \$1,000 damage and clean-up deposit. In addition, the DDMA will provide a liability insurance policy in the amount of not less than \$1,000,000 per occurrence, \$2,000,000 in the aggregate, and a liquor liability in the amount of \$500,000 naming the City of Dunedin as additional insured.

City Attorney, Nikki C. Day, has reviewed this Agreement and it has been "Approved As To Form".

Staff hereby recommends the City Commission approve this Revocable License Agreement between the Downtown Dunedin Merchants Association, Inc (DDMA) and the City for the "Dunedin Wines the Blues 2022" event, as noted herein.