

**Agenda Item:** 2.e

**Meeting Date:** May 2, 2024

## MEMORANDUM

**To:** City Commission

**Date:** 2024-04-25

**From:** Kathy Gademer

**Subject:** SUPPLEMENT: Recommend the City Commission extend the Freebee Loop Pilot Project for 35 days starting May 3, 2024 and will conclude on June 7, 2024 at a cost of \$16,129 and at a reduced level of service.

**Presenter(s):** George Kinney, Community Development Dept. Director, Kathy Gademer, Community Development Project Manager

**Recommend:** Staff is recommending to the City Commission to continue the Loop Service Pilot Program for 35 days starting May 3, 2024 and will conclude on June 7, 2024 at a cost of \$16,129 and at a reduced level of service.

**Epic Goal(s):** Epic!Goal #1. Create a vibrant, cultural experience that touches the lives of our community and visitors.  
Epic!Goal #3. Promote Dunedin as The Premier Coastal Community, protecting and improving our natural resources for the enjoyment of all.  
Epic!Goal #4. Be the statewide model for environmental sustainability stewardship.

**Boards & Committees:** N/A

**Budget Impact:** The 35-day contract extension period is from May 3, 2024 and will conclude on June 7, 2024. The contract cost for the 35 days is \$16,129.00.

**Past Action:** On January 20, 2022, the City Commission adopted the Citywide Multimodal Transportation Master Plan under Resolution 21-30.  
  
On March 23, 2023, the City Commission awarded RFP #23-1217 for the

implementation of a downtown looper/mobility service to Beefree LLC in the amount of \$127,830. See BeeFree LLC Proposal in Exhibit A.

On October 3, 2023, the City Commission approved the Downtown Looper Routes and Program Parameters. See 2023 10 03 Workshop Minutes, Exhibit I.

On April 16, 2024, the City Commission and the City Manager directed Staff to work with Freebee to look at operations cost for off-peak operations cost and to bring back this item on April 30, 2024 for a determination.

April 30, 2024, the City Commission continued this item until May 2, 2024 for completion of the First Amendment to the Loop agreement.

**Next Action:**

Staff is recommending to continue the Loop Service Pilot Program for 35 days with a reduced level of service with the understanding that staff will look at alternative program funding for the off-peak season.

**Attachments:**

[A. 2024 0502 30 Day Loop Contract Extension.pdf](#), [B. BeeFree LLC Proposal.pdf](#), [C. 2023 10 03 CC Workshop Minutes.pdf](#),

**Background:**

The Freebee Loop Service pilot program kicked-off November 2, 2023. The Freebee Loop Service pilot program will end May 2, 2024.

The hours of service were:

Thursday: 11am - 10pm

Friday/Saturday: 11am - 12am

Sunday: 11am - 7pm

The Loop used 3 GEMS and 1 ADA GEM.

The Loop utilized an off-season route and a peak (spring training) route.

The total budget for 6-month was \$127,830. The monthly cost was \$21,305.

The proposed 35-day contract extension starting May 3, 2024 and will conclude on June 7, 2024.

The hours of service were reduced:

Thursdays: 3pm - 10pm (During the pilot program, the start time was 11am, the ending time is the same).

Fridays: 3pm - 12am (During the pilot program, the start time was 11am), the ending time is the same).

Saturdays: 11am - 12am (These hours are the same as the pilot program).

Sundays: 11am - 7pm (These hours are the same as the pilot program).

The Loop will use 2 GEMS.

The 30-day cost is \$16,129.