

Agenda Item: 2.c

Meeting Date: October 8, 2026

MEMORANDUM

To: City Commission

Through: Jennifer K. Bramley, City Manager

From: Jorie Peterson

Date: 2026-09-30

Subject: Dunedin Wines the Blues Celebration Revocable License Agreement 2026

Presenter(s): Janette Donoghue, President, The Greater Dunedin Chamber of Commerce; and Jorie Peterson, Special Events Coordinator

Staff Recommendation: Commission approval of the 2026 Dunedin Wines the Blues Celebration Revocable License Agreement

Strategic Themes: Community Amenities

Boards & Committees: Community Redevelopment Agency

Budget Impact: \$150 License Fee to the City, and all related City expenses to be paid by The Greater Dunedin Chamber of Commerce.

Past Action: 1.) The Dunedin Wines the Blues Celebration event has been approved for the past thirty-three (33) + years; and
2.) September 17, 2026 - Commission approved the Dunedin Chamber of Commerce "Wines the Blues Celebration" Road Closure as part of the FY27 Temporary Road Closure Blanket List October 2026 - July 2027, under Agenda Item #2.c.

Next Action: City staff to coordinate event with The Greater Dunedin Chamber of Commerce.

Attachments: [A. Wines The Blues - Revocable License Agreement \(2026\).pdf](#)
[B. FY27 Temporary Blanket Road Closure List - \(2026-2027\).pdf](#)

Background: For the past thirty-three (33) plus years, the Dunedin Wines the Blues Celebration has been approved and is considered one of Dunedin's signature special events. In order to be consistent with other special events promoted by private organizations which involve the closure of a public-right-of-way, the Dunedin Wines the Blues Celebration will operate under the terms of a City of Dunedin Privately Sponsored Event Revocable License

Agreement.

The event is scheduled to be held by The Greater Dunedin Chamber of Commerce, Inc., (Chamber) on Saturday, November 14, 2026, from 2:00 PM to 10:00 PM, in John R. Lawrence Pioneer Park, as well as along Main Street, from Broadway to Highland Avenue. All sales and entertainment will cease at 10:00 PM. The road closure, previously approved in the FY27 Temporary Blanket Road Closure List request, will commence at 6:00 AM, Saturday, November 14, 2026 for event set-up and continue until 7:00 AM on Sunday, November 15, 2026. The extended road closure after the event is necessary for associated break down and cleanup activities.

Staff will meet with representatives of the Chamber, as well as the Pinellas County Sheriff's Office (PCSO), the Dunedin Fire Department, the Public Services Division, and the Parks Division regarding layout, security, clean-up, and other related issues to ensure a smooth and safe event.

Based on the attached Revocable License Agreement, the Chamber will pay the City all costs related to the event for traffic control, clean-up, and any other incurred City costs, as well as be required to pay \$150 licensed fee and \$1,000 damage and clean-up deposit. The Chamber will also provide a liability insurance policy in the amount of not less than \$1,000,000 per occurrence and \$2,000,000 in the aggregate, including liquor liability in the amount of \$500,000, naming the City of Dunedin as an additional insured.

City Attorney, Jennifer Cowan, has reviewed this Agreement and it has been "Approved As To Form". As such, staff hereby recommends the Commission approve this Revocable Licensed Agreement between the City of Dunedin and The Greater Dunedin Chamber of Commerce, Inc., for the Dunedin Wines the Blues Celebration 2026, as noted herein.