

Agenda Item: 1.b

Meeting Date: February 19, 2026

MEMORANDUM

To: City Commission

Through: Jennifer K. Bramley, City Manager

From: Sue Burness

Date: 2026-01-30

Subject: Government Communicators Day, February 20, 2026 - Proclamation

Presenter(s): Sue Burness with staff

Staff Recommendation: Read/present Government Communicators Day proclamation

Strategic Themes: Good Governance

Boards & Committees: N/A

Budget Impact: N/A

Past Action: N/A

Next Action: N/A

Attachments: [A. Gov Comms Day Proclamation 2026.pdf](#)

Background: This is the third year Government Communicators Day is being recognized by 3CMA (City-County Communications Marketing Association). Government Communicators Day is a day dedicated to recognizing and celebrating the invaluable contributions of public communicators across the nation. This special day falls on February 20, 2026, and serves as an opportunity to spotlight the tireless efforts of government communicators who work diligently behind the scenes. It is the third year it is being celebrated led by Government Communications Marketing Industry "Government Communicators Day is a platform to showcase the pivotal role that public communicators play in shaping public perception, disseminating critical information and fostering community engagement,â€ said Scott Lehtonen, Executive Director of the City-County Communications & Marketing Association (3CMA). â€œFor 364 days of the year, these professionals work tirelessly behind the scenes, and on this day, we aim to bring them into the spotlight they deserve.â€

