

Agenda Item:

3.b

Meeting Date:

July 17, 2025

MEMORANDUM

To: City Commission

Through: Jennifer K. Bramley, City Manager

From: Nicole Delfino

Date: 2025-07-17

Subject: Resolution 25-17, Authorizing the City of Dunedin to enter into a Community Aesthetic Feature Agreement with the Florida Department of Transportation to install Artistic Wraps on specific Traffic Signal Boxes along S.R. 580/Main Street & Alt. 19/Bayshore Blvd.

Presenter(s): Nicole Delfino, Strategy & Sustainability Manager

Staff Recommendation: Recommend review and approval of the proposed Resolution 25-17 and corresponding FDOT Agreement.

Strategic Themes: Community Amenities

Boards & Committees: Arts and Culture Advisory

Budget Impact: Not to exceed \$15,000 (or approx. \$1000 per Signal Box Wrap)

Past Action: Commission review and approval of Signal Box Art concepts on May 14, 2024.

Next Action: None

Attachments: [A. Draft Resolution 25-17 FDOT Aesthetic Feature Agreement.pdf](#)
[B. FDOT Community Aesthetic Feature Agreement.pdf](#)
[C. FDOT SR 580 & Alt 19 Proposed Signal Boxes.pdf](#)

Background: The Signal Box Wrap project is a Commission-directed public art project. Signal box wraps have been in discussion as early, if not before, 2019. On April 2, 2019, Jackie Nigro, then Chair of the Arts and Culture Advisory Committee announced to Commission there was some discussion with the CRA Committee and the ACAC on signal box wraps. It was at that time that black and white wraps were discussed to align with the theme of the downtown area.

The concept behind all of the images selected as signal box art is

a look back at what Dunedin looked like 80-100 years ago, relative to specific locations, if feasible. Looking for historical photos, City Art Consultant Elizabeth Brincklow worked through various channels to unearth specific historical photos of Dunedin. Ms. Brincklow worked with the Dunedin Historical Museum, personal collections, the archives of the Gladys Douglas Estate and more to find the right representations for key geographical areas in Dunedin.

During the discovery phase of the project (2023-2024), Pinellas County released their restrictions of applying art to signal boxes. Equipped with this information, the focus for signal box wrap application shifted to Patricia Avenue as a key arterial corridor to enhance. Three box locations were identified along Patricia at Virginia Street, Beltnes Street and Union Street.

Specifically, along Patricia, there were dense forested areas, a peacock farm, and orange groves - two selected photos are representative of those themes and images found within the various archives. To honor both the elementary and middle school's influence in the Scottish culture and tradition of piping, a photo of a Pipe Band has been included for the location of Union and Patricia. The box on Main Street - at the corner of Edgewater and Main details an image of what this geographical area looked like approximately 100 years ago. The project provides a unique opportunity to tell our history and story through this art application. It is the intent that each box will have a QR code or link to more information for residents and visitors to learn more about the history of Dunedin.

During the time of reviewing this project, additional locations along S.R. 580/Main Street and Alt. 19/Bayshore Blvd were also explored. The S.R. 580/Main Street corridor as well as Alt. 19/Bayshore, a roadway maintained by the State, follows a separate approval process for applying wraps. There is an application, review, and approval process required by the Florida Department of Transportation (FDOT) to apply images or wraps on state owned/operated signal boxes.

The initial set of 4 boxes were completed in late 2024. Due to the application process required by the FDOT, City staff recommends approval of the Resolution 25-17, which authorizes the City to enter into the Community Aesthetic Feature Agreement with the Florida Department of Transportation. The resolution is a requirement of the application. FDOT will review the application, resolution and attached sample images during the application review. Once FDOT provides feedback or approval for this application, the City will have one year to complete the project. The project entails 2 boxes along Alt. 19/Bayshore Blvd and 10 boxes along S.R. 580/Main Street.

During the May 5, 2024 Commission Workshop, a presentation on the Signal Box project was provided and the City Commission reviewed and approved the project at a thematic level, knowing that more research was being put into locating accurate and representative photos. The attached photos are those being recommended to use in the locations indicated providing some artistic ability to slightly modify or enhance the selected photos during the design process in order to fit the sizing of the signal boxes. In order to move into implementing this project along state roads, the approval of Resolution 25-17 and corresponding FDOT Community Aesthetic Feature Agreement is required.