

Agenda Item: 2.c

Meeting Date: January 14, 2020

MEMORANDUM

To: City Commission

Date: 2019-12-19

From: Vince Gizzi, Director of Parks and Recreation

Subject: Mardi Gras Revocable License Agreement

Presenter(s): Jorie Peterson, Recreation Coordinator - Special Events

Recommend: Approval

Epic Goal(s): Create a vibrant, cultural experience that touches the lives of our community and visitors.

Boards & Committees: Community Redevelopment Agency

Budget Impact: \$150.00 License fee to the City and all City expenses to be paid by Downtown Dunedin Merchants Association, Inc.

Past Action: The Mardi Gras Celebration event has been approved for the past twenty-eight years. Approved road closure under the Blanket Road Closure List during the August 20, 2019 City Commission meeting.

Next Action: None

Attachments: [A. Mardi Gras Rev Lic Agreement 2020.pdf](#),

Background: The Downtown Dunedin Merchants Association, Inc. (DDMA) has held a Mardi Gras Celebration on Main Street for the past twenty-eight years. The event has been very successful and has grown into one of Dunedin's signature events.

In order to be consistent with other special events promoted by private organizations which involve the closure of public right-of-way, the Mardi Gras event will operate under the terms of a City of Dunedin Privately-Sponsored Event Revocable License Agreement.

The actual event date and time is Saturday, February 22, 2020 from 12:00-11:00 P.M. in Downtown Dunedin, with all sales and entertainment stopping at 11:00 P.M. The road closures, previously approved under the Blanket Road Closure request, will commence at 5:00 A.M, Saturday, February 22, 2020 until 7:00 A.M., Sunday, February 23, 2020. The remaining road closure times are to accommodate set-up, break down and clean-up activities.

Staff will meet with representatives of the Promoter, as well as the Pinellas County Sheriff's Office, the Dunedin Fire Department, Public Services, Parks and Traffic Divisions, regarding event layout, security, clean-up and other related issues to ensure a smooth and safe event. The Sheriff's deputies will extend their shifts until 2:00 A.M. three hours past the end of the event, to ensure that all patrons leave the downtown area in an orderly fashion. All reasonable efforts will be made to address the concerns of businesses and residents affected by the event.

Based on the attached Revocable License Agreement, the DDMA will pay the City all costs related to the event for traffic control, clean-up, and any other City costs, as well as be required to pay a \$150 license fee, in addition to a \$2,000 damage and clean-up deposit. The DDMA will provide a liability insurance policy in the amount of \$1,000,000, as well as \$500,000 liquor liability policy naming the City of Dunedin as additional insured.

City Attorney Thomas J. Trask has reviewed this Agreement and has approved as to form. City staff is recommending City Commission approval of a Revocable License Agreement with the Downtown Dunedin Merchants Association, Inc. for the Mardi Gras 2020 event.