

Agenda Item: 1.a

Meeting Date: February 20, 2024

MEMORANDUM

To: Jennifer K. Bramley City Manager

Date: 2024-02-20

From: Sue Burness

Subject: Government Communicators Day
February 24, 2024

Presenter(s): Communications Director Sue Burness, Antonella Nakfour, Brooke Nolan,
Fallia Gregory

Recommend: Proclamation

Epic Goal(s): #5 Enhance community relationship strategies that strengthen inclusiveness,
respect, transparency and collaborative engagement.

Boards & Committees: None

Budget Impact: None

Past Action: None

Next Action: None

Attachments: [A. Gov Comms Day Proclamation - letter.pdf](#),

Background: This is the first year Government Communicators Day is being recognized
presented by 3CMA
(City-County Communications Marketing Association)
Government Communicators Day is a day dedicated to recognizing and
celebrating the invaluable contributions of public communicators across the
nation. This special day falls on February 24, 2024, and serves as an

opportunity to spotlight the tireless efforts of government communicators who work diligently behind the scenes. It is the first year it is being celebrated led by Government Communications Marketing Industry

"Government Communicators Day is a platform to showcase the pivotal role that public communicators play in shaping public perception, disseminating critical information and fostering community engagement," said Scott Lehtonen, Executive Director of the City-County Communications & Marketing Association (3CMA). "For 364 days of the year, these professionals work tirelessly behind the scenes, and on this day, we aim to bring them into the spotlight they deserve."