



**SAN BENITO COUNTY
AGENDA ITEM
TRANSMITTAL FORM**

Dom Zanger
District No. 1

Kollin Kosmicki
District No. 2

Mindy Sotelo
District No. 3
Chair

Angela Curro
District No. 4
Vice-Chair

Bea Gonzales
District No. 5

MEETING DATE: 10/24/2023

DEPARTMENT: BOARD OF SUPERVISORS

AGENDA ITEM PREPARER: Molly Ramer

DEPT HEAD/DIRECTOR: Ray Espinosa

SUBJECT:

BOARD OF SUPERVISORS

Approve proclamation to declare the week of October 23-31, 2023, as the Behavioral Health Department's 33rd Annual Red Ribbon Prevention Week.
SBC File Number: 810

AGENDA SECTION:

d. Presentations and Recognitions

BACKGROUND/SUMMARY:

The Board of Supervisors has annually recognized the Red Ribbon commemoration signifying the Prevention of Drug Abuse through the issuing of a Proclamation recognizing the week of October 23-31 as Red Ribbon Prevention Week in San Benito County. This year the Behavioral Health Department in partnership with the City of Hollister will commemorate the Red Ribbon Prevention Week by kicking off the week with a family friendly festival that includes a 3k and 5k run on October 21st. The festival will have community partners present to share local resources and activities that discourages alcohol and other drug use. The theme for 2023 Red Ribbon is, "Be Kind to Your Mind, Live Drug Free." Leading up to Red Ribbon Prevention Week, there will be an annual art contest for K-8th grade students to submit artwork interpreting this year's theme. There will also be a essay writing contest for students enrolled in High School. The contests will have prizes and the winners will be announced during the Red Ribbon Festival, on the Behavioral Health Department website, and through the department's social media accounts.

RESOLUTION OR ORDINANCE NEEDED FOR THIS ITEM:

N/A

CONTRACT NEEDED FOR THIS ITEM:

N/A

CONTRACT AND RFP HISTORY:

Annual proclamation for this event that has been approved for 20+ years in San Benito County

LAST CONTRACT AMOUNT OR N/A:

N/A

STATE IF THIS IS A NEW CONTRACT/ HOW MANY PAST AMENDED CONTRACTS/ OR N/A:

N/A

STRATEGIC PLAN GOALS: 1. Operational Development & Excellence

No

STRATEGIC PLAN GOALS: 2. Planning And Sustainable Growth

No

STRATEGIC PLAN GOALS: 3. Technology

No

STRATEGIC PLAN GOALS: 4. Community Engagement

Yes

STRATEGIC PLAN GOALS: 5. Health & Safe Community

Yes

BUDGETED:

N/A

BUDGET ADJUSTMENT NEEDED:

N/A

SOURCE OF FUNDING:

N/A

UNFUNDED MANDATE:

N/A

SBC BUDGET LINE ITEM NUMBER:

N/A

CURRENT FY COST:

0.00

STAFF RECOMMENDATION:

1. Approve Proclamation to declare the week of October 23-31, 2023 as the Behavioral Health Department's 33rd Annual Red Ribbon Prevention Week, and
2. Authorize the Board Chair to sign said Proclamation.

ATTACHMENTS:

[Annual Red Ribbon Prevention Week Proclamation](#)