



**SAN BENITO COUNTY  
AGENDA ITEM  
TRANSMITTAL FORM**

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District No. 3  
- Vice-Chair

**Robert  
Gibson**  
District No. 4  
- Chair

**Bobbie  
Thomason**  
District No. 5

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**Item Number: 7.2**

**MEETING DATE:** 05/21/2025

**DEPARTMENT:** RESOURCE MANAGEMENT AGENCY

**AGENDA ITEM PREPARER:** Jonathan Olivas

**SUBJECT:**

**RESOURCE MANAGEMENT AGENCY-A. PRADO, DIRECTOR- PLANNING AND BUILDING-  
Review the General Plan Amendment (REF250002) to implement voter approved Empower Voters  
to Make Land Use Decisions Initiative (Measure A, certified by County Registrar of Voters and  
approved by voters November 5, 2024). Consider recommending to the Board of Supervisors the  
acceptance and adoption of the General Plan Amendment (REF250002) to the 2035 General Plan.  
SBC FILE NUMBER: 790**

**AGENDA SECTION:**

PUBLIC HEARING

**BACKGROUND/SUMMARY:**

This project involves a General Plan Amendment to implement the voter approved Empower Voters to Make Land Use Decisions Initiative (Measure A). Measure A was certified by the County Registrar of Voters and approved by a majority of San Benito County voters on November 5, 2024. The initiative amends the County's General Plan and County Code to require voter approval prior to any redesignation of land currently designated as Agriculture (A), Rural (R), or Rangeland (RG) to residential, commercial, or industrial uses. It also removes the Commercial Regional land use designation from four Highway 101 nodes. This General Plan Amendment formalizes these procedural and land use policy changes in the 2035 General Plan and includes edits to the Land Use, Economic Development, and Natural and Cultural Resources Elements, as shown in Exhibit B of the draft resolution.

The initiative petition for Measure A was filed on May 6, 2024, and was certified by the Registrar of Voters on May 21, 2024. The Board of Supervisors, by Resolution 2024-86, placed Measure A on the November 5, 2024, Presidential General Election ballot. A majority of voters approved the measure, and election results were certified on December 3, 2024. Pursuant to Elections Code Section 9100, the Board of Supervisors directed staff to process a General Plan Amendment to implement the measure's voter-approved provisions.

**STRATEGIC PLAN GOALS: 1. Operational Development & Excellence**

No

**STRATEGIC PLAN GOALS: 2. Planning And Sustainable Growth**

Yes

**STRATEGIC PLAN GOALS: 3. Technology**

No

**STRATEGIC PLAN GOALS: 4. Community Engagement**

No

**STRATEGIC PLAN GOALS: 5. Health & Safe Community**

No

**STAFF RECOMMENDATION:**

Staff recommends that the Planning Commission adopt the attached Resolution recommending that the Board of Supervisors adopt the General Plan Amendment to implement Measure A. Staff further recommends that the Planning Commission find that the amendment is not a project under CEQA and is also exempt as a citizen sponsored voter initiative without alteration. Lastly, staff recommends that the Planning Commission forward the resolution and supporting documentation to the Board of Supervisors for consideration at a duly noticed public hearing.

**ATTACHMENTS:**

[Resolution](#)

[Staff Report](#)

[Presentation](#)

[Free Lance Notice](#)