



**SAN BENITO COUNTY  
AGENDA ITEM  
TRANSMITTAL FORM**

Dom Zanger  
District No. 1  
Vice-Chair

Kollin Kosmicki  
District No. 2  
Chair

Mindy Sotelo  
District No. 3

Angela Curro  
District No. 4

Ignacio Velazquez  
District No. 5

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**Item Number: 1.5**

**MEETING DATE:** 04/08/2025

**DEPARTMENT:** BOARD OF SUPERVISORS

**AGENDA ITEM PREPARER:** Vanessa Delgado

**DEPT HEAD/DIRECTOR:** Henie Ring

**SUBJECT:**

**BOARD OF SUPERVISORS**

Approve appointments of Jill Glass Pagaran with Spirit of San Juan Bautista as a primary and Heidi Balz as the alternate and Christian Pillsbury as the member from the Wine Industry to the Tourism Advisory Committee for the term of April 8, 2025 through April 8, 2027.

SBC FILE NUMBER: 156

**AGENDA SECTION:**

CONSENT AGENDA

**BACKGROUND/SUMMARY:**

On March 26, 2025, the Tourism Advisory Committee approved appointments of Jill Glass Pagaran and Heidi Balz with Spirit of San Juan Bautista as a primary and alternate and Christian Pillsbury from the Wine Industry to the Tourism Advisory Committee for the term of April 8, 2025 through April 8, 2027.

The most recent Tourism Advisory Committee Bylaws were approved by the Board of Supervisors on February 25, 2025. The Tourism Advisory Committee shall include voting members representing up to seven (7) representatives composed of two (Elected) representatives of the San Benito County Board of Supervisors, two (Elected) representatives, one from each incorporated city, one representative from a San Juan Bautista tourism organization, one representative from the wine industry, and one representative with an association with Pinnacles National Park.

The Tourism Advisory Committee recommends the Board of Supervisors approve appointments of Jill Glass Pagaran and Heidi Balz with Spirit of San Juan Bautista as a primary and alternate and Christian Pillsbury from the Wine Industry.

**RESOLUTION OR ORDINANCE NEEDED FOR THIS ITEM:**

N/A

**CONTRACT NEEDED FOR THIS ITEM:**

N/A

**RFP AND BID HISTORY:**

N/A

**LAST CONTRACT AMOUNT OR N/A:**

N/A

**CONTRACT HISTORY (Describe all amendments and previous contracts):**

N/A

**STRATEGIC PLAN GOALS: 1. Operational Development & Excellence**

Yes

**STRATEGIC PLAN GOALS: 2. Planning And Sustainable Growth**

No

**STRATEGIC PLAN GOALS: 3. Technology**

No

**STRATEGIC PLAN GOALS: 4. Community Engagement**

Yes

**STRATEGIC PLAN GOALS: 5. Health & Safe Community**

No

**BUDGETED:**

N/A

**BUDGET ADJUSTMENT NEEDED:**

N/A

**SOURCE OF FUNDING:**

N/A

**UNFUNDED MANDATE:**

N/A

**SBC BUDGET LINE ITEM NUMBER:**

N/A

**CURRENT FY COST:**

N/A

**STAFF RECOMMENDATION:**

Approve appointments of Jill Glass Paganan with Spirit of San Juan Bautista as a primary and Heidi Balz as the alternate and Christian Pillsbury as the member for the Wine Industry to the Tourism Advisory Committee for the term of April 8, 2025 through April 8, 2027.

**ATTACHMENTS:**

[Membership Application SBC Tourism Advisory Committee - Heidi Balz - Spirit of San Juan Bautista](#)

[Membership Application SBC Tourism Advisory Committee - Jill Paganan- Spirit of San Juan Bautista](#)

[Membership Application - Christian Pillsbury - Tourism Advisory Committee](#)