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www.sanbenitocountyca.gov

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Esperanza Colio Warren

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Gregory Priamos

CLERK OF THE BOARD:
Vanessa Delgado

**Agenda Item
Regular Meeting of the
Board of Supervisors
Tuesday, October 14, 2025**

Item Number: 2.1

MEETING DATE: 10/14/2025

DEPARTMENT: BOARD OF SUPERVISORS

AGENDA ITEM PREPARER: Dulce Alonso

DEPT HEAD/DIRECTOR: Esperanza Colio Warren

SUBJECT:

BOARD OF SUPERVISORS

Accept an informational presentation from the Latino Coalition of San Benito County (LCSBC) regarding the California Governor's Office of Emergency Services (CalOES) LISTOS grant awarded to LCSBC to support disaster preparedness outreach in San Benito County.

SBC FILE NUMBER: 156

AGENDA SECTION:

REGULAR AGENDA

BACKGROUND/SUMMARY:

The Latino Coalition of San Benito County (LCSBC) has been awarded funding through the California Office of Emergency Services (CalOES) LISTOS California initiative. This grant supports grassroots, community-driven disaster preparedness programs that target the county's most vulnerable populations, including farmworker families, Indigenous communities, seniors, low-income households, individuals with disabilities, and non-English speakers.

As part of this initiative, LCSBC will conduct bilingual and culturally responsive outreach to educate and equip residents with the knowledge, resources, and tools to prepare for natural disasters such as wildfires, floods, earthquakes, and extreme heat events.

On September 20, 2025, LCSBC officially launched its LISTOS Campaign during a public press conference held at Tony Aguirre Memorial Park in Hollister. The campaign is a significant step toward building community-wide resilience in San Benito County.

Key aspects of the campaign include:

- Bilingual and culturally tailored education materials to ensure accessibility.
- Emphasis on equity and inclusion, particularly for marginalized and underrepresented groups.
- A collaborative approach, bringing together schools, nonprofits, and local agencies.
- Promotion of the Five Steps to Get Ready:
 1. Get Alerts – Enroll in emergency notifications.
 2. Plan – Develop family emergency plans and meeting spots.
 3. Pack a Go Bag – Include key personal and medical items.
 4. Build a Stay Box – Store essentials for sheltering at home.
 5. Help Friends and Neighbors – Assist others in the community.

This campaign aligns with San Benito County's ongoing commitment to public safety, inclusive emergency preparedness, and strengthening community resilience.

To watch the YouTube video, select the link: [You Listos California begins with YOU & ME](#)

FISCAL IMPACT:

N/A

STAFF RECOMMENDATION:

Accept an informational presentation from the Latino Coalition of San Benito County (LCSBC) regarding the California Governor's Office of Emergency Services (CalOES) LISTOS grant awarded to LCSBC to support disaster preparedness outreach in San Benito County.

ATTACHMENTS:

[Agenda Fact Sheet - Latino Coalition Presentation](#)
[2025 LISTOS LCSBC BOS Presentation](#)
[PRESS CONFERENCE GRANT INFORMATION](#)
[2025 LISTOS LCSBC Press Release](#)
[2025 LISTOS LCSBC Press Release](#)