



**SAN BENITO COUNTY
AGENDA ITEM
TRANSMITTAL FORM**

Betsy Dirks
District No. 1

Kollin Kosmicki
District No. 2
Vice Chair

Peter Hernandez
District No. 3
Chair

Bob Tiffany
District No. 4

Bea Gonzales
District No. 5

Item Number: 2.4

MEETING DATE: 08/09/2022

DEPARTMENT: COUNTY ADMINISTRATION OFFICE

AGENDA ITEM PREPARER: Dulce Alonso

DEPT HEAD/DIRECTOR: Ray Espinosa

SUBJECT:

COUNTY ADMINISTRATION OFFICE - R. ESPINOSA

Receive informational presentation from the San Benito County Chamber of Commerce Foundation.
SBC FILE NUMBER: 119

AGENDA SECTION:

REGULAR AGENDA

BACKGROUND/SUMMARY:

Each year the San Benito County Board of Supervisors allocates funding to economic development. The San Benito County Chamber of Commerce Foundation allocated part of the funds. The County entered into a Memorandum of Understanding (MOU) in fiscal 2021-2022 for \$35,750.00, which comes from the general fund.

The goal of the MOU is to develop a public/private partnership promoting economic development and tourism within San Benito County, implementing a County-wide strategy with input from the Board of Supervisors, business, and the community. As outlined in the agreement, the Chief Executive Officer of the San Benito County Chamber of Commerce Foundation meets monthly with County staff and shall provide the Board with a semi-annual update. This is the first semi-annual report to the Board of Supervisors in 2022.

[Presentation Link](#)

RESOLUTION OR ORDINANCE NEEDED FOR THIS ITEM:

No

CONTRACT NEEDED FOR THIS ITEM:

No

CONTRACT AND RFP HISTORY:

N/A

LAST CONTRACT AMOUNT OR N/A:

N/A

STATE IF THIS IS A NEW CONTRACT/ HOW MANY PAST AMENDED CONTRACTS/ OR N/A:

N/A

STRATEGIC PLAN GOALS: 1. Operational Development & Excellence

No

STRATEGIC PLAN GOALS: 2. Planning And Sustainable Growth

Yes

STRATEGIC PLAN GOALS: 3. Technology

No

STRATEGIC PLAN GOALS: 4. Community Engagement

Yes

STRATEGIC PLAN GOALS: 5. Health & Safe Community

Yes

BUDGETED:

N/A

BUDGET ADJUSTMENT NEEDED:

No

SOURCE OF FUNDING:

N/A

UNFUNDED MANDATE:

No

SBC BUDGET LINE ITEM NUMBER:

N/A

CURRENT FY COST:

N/A

STAFF RECOMMENDATION:

Receive informational presentation from the San Benito County Chamber of Commerce Foundation and if desired provide staff direction.

ATTACHMENTS:

[MOU Re Economic Development Tourism 21-22 \(Chamber of Commerce Foundation\) 12-9-21 Executed](#)
[SBC Chamber & Foundation Presentation 2022](#)