



**SAN BENITO COUNTY
AGENDA ITEM
TRANSMITTAL FORM**

Dom Zanger
District No. 1
Vice-Chair

Kollin Kosmicki
District No. 2
Chair

Mindy Sotelo
District No. 3

Angela Curro
District No. 4

Ignacio Velazquez
District No. 5

Item Number: 1.7

MEETING DATE: 04/08/2025

DEPARTMENT: COUNTY ADMINISTRATION OFFICE

AGENDA ITEM PREPARER: Gracie Rodriguez

DEPT HEAD/DIRECTOR: Henie Ring

SUBJECT:

COUNTY ADMINISTRATIVE OFFICE - H.RING, INTERIM COUNTY ADMINISTRATIVE OFFICER

Accept informational presentation from San Benito County Arts Council's Executive Director Jennifer Laine, highlighting art programs, services and opportunities, adopt Resolution appointing the San Benito County Art's Council as the State-Local Partner for the California Arts Council for the 2025-2026 and 2026-2027 funding cycles, and approve Proclamation declaring April 2025 as Arts, Culture and Creativity Month" in the County of San Benito.

SBC FILE NUMBER: 119

RESOLUTION NO. 2025-15

AGENDA SECTION:

CONSENT AGENDA

BACKGROUND/SUMMARY:

Founded in 2006, the San Benito County Arts Council is a dynamic, entrepreneurial nonprofit organization based in Hollister, California. As a 501(c)(3) entity and State-Local Partner to the California Arts Council, it plays a pivotal role in supporting the arts across San Benito County. The Arts Council serves as a connector, investor, advocate, and leader for the arts community, collaborating with a growing network of individuals, businesses, schools, and organizations, including state and local government and private foundations. Driven by a committed staff and Board of Directors, the Arts Council continues to foster vibrant arts programming and community engagement.

The San Benito County Arts Council has served as the State and Local Partner of the California Arts Council since 2006. This designation allows the Arts Council to support and promote the arts within San Benito County, aligning with the goals and programs of the California Arts Council. The designation must be renewed on an annual or biannual basis through the adoption of a resolution.

As part of the ongoing effort to support arts and culture in San Benito County, the Arts Council is requesting approval for the adoption of a resolution to continue serving as the State and Local Partner of the California Arts Council for the upcoming funding cycles of 2025-2026 and 2026-2027. This will enable the Arts Council to maintain its role in advocating for and advancing arts initiatives locally and statewide.

PROCLAMATION FOR ARTS, CULTURE, AND CREATIVITY MONTH:

Additionally, a proclamation is presented for Board consideration, designating April 2025 as "Arts, Culture, and Creativity Month" in San Benito County. In 2019, California for the Arts successfully campaigned for the state to formally recognize and celebrate the arts by declaring April as Arts, Culture, and Creativity Month (ACCM) through a [concurrent resolution](#) passed by the California Senate. Furthermore, in 2021, the state passed an [additional resolution](#) recognizing artists as second responders, highlighting their essential role in community wellbeing and recovery.

The designation of April as Arts, Culture, and Creativity Month emphasizes the significance of the arts and creative industries in California and local communities. This proclamation aims to further acknowledge the contributions of artists and cultural organizations in San Benito County and encourage engagement with the arts during this designated month.

This year's ACCM programming and activations are centered around the theme "Health, Healing, Hope." The focus will be on the vital intersection of arts, community wellness, and recovery, highlighting the idea that **Art Work is Real Work**. The initiative emphasizes the essential role that artists play in our communities, advocating for their recognition as vital contributors to areas like health, education, housing, climate, youth development, and the economy. Through this campaign, we aim to amplify the message that artists and creatives are crucial to California's well-being and economic prosperity.

RESOLUTION OR ORDINANCE NEEDED FOR THIS ITEM:

Yes

CONTRACT NEEDED FOR THIS ITEM:

No

RFP AND BID HISTORY:

N/A

LAST CONTRACT AMOUNT OR N/A:

N/A

CONTRACT HISTORY (Describe all amendments and previous contracts):

N/A

STRATEGIC PLAN GOALS: 1. Operational Development & Excellence

No

STRATEGIC PLAN GOALS: 2. Planning And Sustainable Growth

No

STRATEGIC PLAN GOALS: 3. Technology

No

STRATEGIC PLAN GOALS: 4. Community Engagement

Yes

STRATEGIC PLAN GOALS: 5. Health & Safe Community

No

BUDGETED:

N/A

BUDGET ADJUSTMENT NEEDED:

N/A

SOURCE OF FUNDING:

N/A

UNFUNDED MANDATE:

N/A

SBC BUDGET LINE ITEM NUMBER:

N/A

CURRENT FY COST:

N/A

STAFF RECOMMENDATION:

1. Accept informational presentation from San Benito County Art's Council Executive Director Jennifer Laine, highlighting art's programs, services and opportunities in San Benito County.
2. Adopt resolution appointing the San Benito County Art's Council as the State-Local Partner for the California Arts Council for the 2025-2026 and 2026-2027 funding cycles.
3. Approve Proclamation declaring April 2025 as "Arts, Culture and Creativity Month" in the County of San Benito.

ATTACHMENTS:

[San Benito County Art's Council Presentation](#)
[Arts Culture and Creativity Month Proclamation](#)

Resolution - State-Local Partner designation with California Arts Council