

CITY OF COOS BAY CITY COUNCIL

Agenda Staff Report

MEETING DATE	AGENDA ITEM NUMBER
January 20, 2026	4.c

TO: Mayor Benetti, Council President DiNovo and City Councilors

FROM: Christine Sylvester, Executive Coordinator

THROUGH: Nichole Rutherford, City Manager

ISSUE: Semi-Annual Presentation by Coos Bay-North Bend-Charleston Visitor and Convention Bureau

SUMMARY:

The cities of Coos Bay and North Bend, and Coquille Indian Tribe created an intergovernmental entity to market and promote the community, increasing the number of visitors to the area, with financial support from lodging tax collected by each entity. Recently, Coos County voters approved a lodging tax in the Charleston area, adding Coos County to the intergovernmental entity. The entity is formally known as Coos Bay-North Bend-Charleston Visitor and Convention Bureau (VCB).

ACTION REQUESTED:

No action required

BACKGROUND:

The cities of Coos Bay and North Bend and the Coquille Indian Tribe created an intergovernmental entity in 2010, to engage in activities designed to promote events and attractions in the Coos Bay/North Bend geographic area so as to attract tourists; and thereby, foster an important component of the local economy. Recently Coos County voters approved implementation of a lodging tax within the Charleston Area and the intergovernmental agreement (IGA) was amended to include Coos County, and the VCB changed its name to Coos Bay-North Bend-Charleston Visitor and Convention Bureau.

When possible, VCB works to coordinate with other efforts in the area to achieve maximum return on monies expended on tourism promotion from all sources. The IGA requires that the VCB shall regularly provide reports to each City's Council detailing the activities, events and attractions which have been promoted by the VCB, and the funds spent to date. The City Councils may request, and the VCB shall provide, a representative to answer any questions that Council may have regarding such report.

BUDGET IMPLICATIONS:

The cities of Coos Bay and North Bend, Coquille Indian Tribe and Coos County each contribute a share of their collected lodging taxes as provided in the intergovernmental agreement.

ATTACHMENT(S):

- Semi-Annual Report - CB - 012026.pdf