DATE: May 12, 2025

FROM: Greg Clark, Parks, Recreation and Community Services Director

SUBJECT: Acceptance of Donation ($7,500) from Shelby County Board of Commissioners

INTRODUCTION:
The purpose of this agenda item is for the Board of Mayor & Aldermen to consider acceptance of a donation from the Shelby County Board of Commissioners (Government) in the amount of $7,500 to support the development of a commemorative Town of Collierville logo highlighting the 250th anniversary of the United States and a Collierville Community Engagement Guide.

BACKGROUND:
In March 2025, the Town of Collierville applied for a Shelby County Community Enhancement Grant to fund two key projects:
1. A commemorative Town of Collierville logo to celebrate the 250th anniversary of the United States. The logo will provide a cohesive visual identity for local events tied to this historic milestone. The logo will be featured on banners displayed throughout the year in key areas of Town, including the historic district around Town Square, Byhalia Road—home to the annual Christmas Parade—and Shelby Drive, the main route to Collierville High School.
2. An America 250 Collierville Community Engagement Guide designed to help local organizations and businesses align their programming and activities with the occasion.

These tools will foster greater participation, promote community pride, and ensure a unified visual identity for events throughout 2026 in Collierville.

ATTACHMENTS:
Proof of Publication.pdf
Notice of Public Hearing.pdf

PROPOSED MOTION:
To accept a donation from the Shelby County Board of Commissioners (Government) in the amount of $7,500.00 for the creation of a commemorative Town of Collierville logo highlighting the 250th anniversary of the United States and a Collierville Community Engagement Guide.

Board Action: Motion By_____ **Seconded By**_____

Vote Total	Hall	Jordan	Robbins	Marshall	Stamps	Fraser
Yes						
No						
Abstain						