

REPORT TO THE BOARD OF MAYOR & ALDERMEN

DATE: July 28, 2025

FROM: Jennifer Preston, Public Information Officer

SUBJECT: Sole Source Purchase of Granicus Swagit AVIOR

INTRODUCTION:

The purpose of this agenda item is to request the Board of Mayor and Aldermen approve the adoption of the Swagit AVIOR solution by Granicus as a sole source provider. This solution will enhance our video streaming capabilities and ensure compliance with accessibility requirements.

BACKGROUND:

The Town of Collierville currently utilizes Granicus for media management, including streaming and archiving services, agenda management, website hosting, and email distribution. Granicus has been a reliable partner, providing high-quality services that meet our communication needs.

After a thorough review of our current processes and future goals, it has been determined the Swagit AVIOR solution by Granicus would significantly enhance our video streaming capabilities. This solution offers a completely hands-free, fully managed service that includes meeting indexing services, setup and management of all hardware, closed captioning, and real-time professional handling of all production.

DISCUSSION:

Benefits:

1. **Streamlined Processes:** The Swagit AVIOR solution will create a more efficient internal process, freeing up staff time from troubleshooting livestream issues in real-time and post-production editing.
2. **Professional Production:** Transitioning from a multi-person, multi-departmental process to a single, highly trained production specialist will ensure high-quality, professional video production.
3. **Compliance:** The solution will help us meet ADA compliance and DOJ mandates on accessibility, providing access to a broader population and avoiding violations.
4. **Enhanced Engagement:** Improved video quality and accessibility will enhance resident engagement.

BUDGET IMPACT:

FY 2026

Fund	Dept.	Obj. Code	Description	Approved Line Item Budget	Previous Expenses	Proposed Expense	Balance	Budget Impact
110	41300	255	Granicus Streaming Management	\$109,055.00	\$0.00	\$79,655.11	\$29,399.89	N/A

ATTACHMENTS:

[Carahsoft-Granicus-Quote 56082753 - 5-27-25.pdf](#)

[Collierville, TN Executive Summary - 5-14-25.pdf](#)

PROPOSED MOTION:

To approve the Swagit AVIOR solution by Granicus as a sole source provider for our video streaming and archiving needs.

Board Action: Motion By _____ Seconded By _____

Vote Total	Hall	Jordan	Robbins	Marshall	Stamps	Fraser
Yes						
No						
Abstain						