# POULSBO CITY COUNCIL AGENDA SUMMARY

WORKSHOP AGENDA ITEM NO. 10.a

MEETING DATE: August 19, 2026

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| AGENDA ITEM | Waterfront Park Level of Service |
| EXHIBITS | Highlights from Custom Report - Insights - Placer AI - Waterfront Past - Past 12 Months - 8.13.26<br>MIW Park Turf - 8.13.26 |
| STAFFED BY | Ozimek/Lund |
| ESTIMATED TIME | 15 mins |

SUMMARY STATEMENT

Waterfront Park sees an estimated ~152,000 visitors each year, with an average visitation dwell time of 36 minutes (Placer.ai report). During the hot dry summer months, impacts from high visitation levels and multiday special events are leaving the turf in an unsightly condition. Staff are seeking Council direction on the desired Level of Service for Waterfront Park's turf and have developed recommendations for two options.

**Presentation Summary**

- Revisit current conditions of Muriel Iverson Williams Waterfront Park.
- Seek Council guidance regarding the desired condition that Waterfront Park should be maintained to, specifically during the busy summer period (May - September)
    1. Option 1: Current conditions are acceptable.
        1. Staff recommendation: No change in park activations, daily visitation, programs, rentals, and special events.
        2. No impact to event organizers.
    2. Option 2: Current conditions should be improved.
        1. Staff recommendation: Multiday events to stage their canopies/infrastructure in Anderson Parkway, the pavilion, or the south end picnic area. Canopies/infrastructure on the park's lawn cannot stay setup overnight.
        2. The largest impact and damage to the turf predominately is generated by multiday events with infrastructure left in place on the turf overnight, which limits watering and damages turf. Sprinklers run approximately from 5:00 am - 7:30 am.
        3. Impact to multiday event organizers, currently Maker's Faire, Poulsbo Art festival, Viking Fest, Liberty Bay Festival.
        4. Potential increased cost to event organizers needing to secure parking stalls to setup overnight booths or additional labor to for setup/tear down of canopies and stalls each day.

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| WORKSHOP DATE: | |

IMPACTS

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| Expenditure Required? No | Included in Budget? No<br>Amount: 0 |

SAMPLE MOTION:

Seek Council guidance regarding the desired condition that Muriel Iverson Williams Waterfront Park should be maintained to, specifically during the busy summer period.