POULSBO CITY COUNCIL AGENDA SUMMARY

WORKSHOP AGENDA ITEM NO. 10.c

MEETING DATE: August 19, 2026

AGENDA ITEM	LTAC's Recommendation for Funding Priorities
EXHIBITS	LTAC Council Priorities Discussion (19 August 2026)
STAFFED BY	Fitzpatrick/Ozimek
ESTIMATED TIME	20 mins

SUMMARY STATEMENT

On April 15, 2026, staff presented to Council several ideas to establish structured guidance for the Lodging Tax Advisory Committee (LTAC) to refer to during Poulsbo Tourism Grant funding cycles. During the meeting, Council provided feedback on the importance of hearing from LTAC representatives, who serve as an advisory body to Council, requesting that LTAC establish a proposal of funding priorities for Council consideration.

LTAC representatives met, discussed, and created a proposal with two funding categories (Competitive and Council Priorities). Throughout the entire process, it was deemed essential to clearly communicate to Poulsbo Tourism Grant applicants, the public, and City Council in a transparent manner regarding funding priorities and availability of lodging tax funds for the next grant cycle. Additionally, LTAC's proposal takes into consideration public feedback in response to City request for use of LTAC funds.

The proposal that LTAAC brings for Council's consideration centers around increasing the transparency of total funding, understanding and taking into account Council priorities, and more clearly listing available competitive funding for grant requests. This allows applicants to better tailor their requests to the total competitive funding available as well as more clearly understand Council's priorities.

WORKSHOP DATE:	

IMPACTS

Expenditure Required? No	Included in Budget? No Amount: 0

SAMPLE MOTION:

Receive Council direction based on the Lodging Tax Advisory Committee's recommendation for funding priorities. Move to 9/2 consent agenda.