POULSBO CITY COUNCIL AGENDA SUMMARY

WORKSHOP AGENDA ITEM NO. 10.c

MEETING DATE: April 15, 2026

AGENDA ITEM	LTAC Resolution Discussion
EXHIBITS	Resolution 2026-XX - Establishing LTAC Priorities - 4.8.26
STAFFED BY	Ozimek
ESTIMATED TIME	20 mins

SUMMARY STATEMENT

The Poulsbo Tourism Grant is funded by the City's lodging tax. Each year, the Lodging Tax Advisory Committee (LTAC) reviews applications on behalf of the City to utilize this tax to promote and support tourism in Poulsbo. LTAC provides a list of recommendations to the City Council to approve for funding.

Several years ago, LTAC developed a strategic decision-making lens to retain an elevated level of reserves with the intentionality to position the committee - and through their recommendations, the City of Poulsbo - to have greater flexibility to meet expected future needs of Poulsbo's projected growth.

As grant requests from community organizations have recently surged past $1,000,000, it's essential that City Council provide LTAC with a direction for prioritized uses of future Lodging Tax funding. This is especially important for future tourism centered capital projects and opportunities (ie: PERC, Waterfront Boardwalk), continued commitment to fund a full time Special Events Coordinator to support Poulsbo's tourism and events, to offset increasing taxpayer burdened costs of providing Police and Public Works support to tourism events, while supporting organization who have a demonstratable track record of becoming increasingly more self-sufficient for funding events, marketing initiatives, and tourism programs for subsequent award cycles.

WORKSHOP DATE:	

IMPACTS

Expenditure Required? No	Included in Budget? No Amount: 0

SAMPLE MOTION:

Provide guidance to staff on next steps relating to the discussed LTAC Resolution.