



CITY OF KINGMAN COMMUNICATION TO COUNCIL

TO: Honorable Mayor and City Council

FROM: Jack Plaunty

MEETING DATE: December 16, 2025

AGENDA SUBJECT: Approval of Outdoor Sign Purchase Agreement

SUMMARY:

ADOT has approved \$900,000 in compensation to the City of Kingman for the removal of the City-owned 14'x40' two-faced billboard along the US 68/93 corridor. The structure was removed as part of the West Kingman Traffic Interchange Project (ADOT H7993), and no suitable location was available to relocate a comparable sign with equivalent exposure.

ADOT's initial appraisal valued the asset at \$612,000. After a technical review, the City submitted a rebuttal identifying significant undervaluation based on 2023 ADOT traffic counts and OAAA/Geopath impression methodology. The City demonstrated that the sign's advertising exposure could not be restored with a single replacement structure, supporting a higher functional replacement value. ADOT subsequently agreed to a \$900,000 buyout as fair compensation for the permanent removal of the City's advertising asset and associated rights.

FISCAL IMPACT:

There will be a positive fiscal impact of \$900,000 to the General Fund.

STAFF RECOMMENDATION:

Staff Recommends Approval

SUGGESTED MOTION:

Approve acceptance of ADOT compensation in the amount of \$900,000 for removal of the City-owned outdoor advertising structure associated with ADOT Project H7993, and authorize the Mayor and City Manager/authorized designee to execute all necessary documents to complete the transaction.

ATTACHMENTS:

[Billboard Appraisal Letter](#)

[Outdoor Sign Purchase Agreement City of Kingman](#)

[H7993_AZ_Kingman_-_OAS_-_Leasehold_w_Fee_-_Wright_2024__2_.pdf](#)