



Staff Report

AGENDA ITEM REPORT

DATE: October 13, 2025

SUBMITTED BY: Courtney Sladek, Administration

ITEM TYPE: Agenda Item

AGENDA SECTION: CONSIDERATION OF AND ACTION ON

SUBJECT: City Development Corporation Job Creation Incentive in the amount of \$100,000 to Aquafit Chlorination

BACKGROUND:

The CDC Board of Directors unanimously approved this incentive at their regular meeting on August 28, 2025, with the intent of supporting Aquafit's plan to add 12 new full-time employee equivalents. These positions will be verified after one year of employment.

Currently, owner Todd White employs 10 full-time staff and anticipates doubling that workforce once construction of the new facility is completed. The economic benefit of this expansion is reinforced by a Labor Income Multiplier of 2.2, meaning that for every dollar of direct labor income, another \$1.20 circulates through the local economy.

The CDC considers this an excellent investment of Type A funds, as it both creates jobs and broadens the local economic base.

Because the CDC By-Laws require City Council approval for funding amounts over \$25,000, the Board respectfully requests Council's authorization of the \$100,000 Job Creation Incentive to Aquafit Chlorination.

SUGGESTED ACTION:

ATTACHMENTS:

[AquafitJobCreationIncentive_AgendaRequest_13OCT2025.pdf](#)