



Staff Report

AGENDA ITEM REPORT

DATE: September 22, 2025

SUBMITTED BY: Courtney Sladek, Administration

ITEM TYPE: Budget

AGENDA SECTION: CONSIDERATION OF AND ACTION ON

SUBJECT: City Development Corporation FY2026 Budget Adoption

BACKGROUND:

The City Development Corporation of El Campo (CDC) presents the proposed Fiscal Year 2025–2026 Budget for City Council consideration and approval. The total projected revenues and other resources for FY 2025–2026 are \$2,533,471, representing an increase over the prior year. Major revenue components include:

- Sales Tax Revenues: \$1,051,000, based on the City’s projected collections.
- Interest from Investments: \$125,000, reflecting continued strength in investment income.
- Marketing Reserves Draw: \$75,000, leveraging unused prior funds.
- Pledged Funds: \$1,355,971, primarily supporting infrastructure and site improvement projects such as Junior’s Infrastructure Grant, Mechanic Street Wastewater Infrastructure, and the Northside Education Center A/V upgrades.

Total proposed expenditures, including reserves, equal \$2,533,471, resulting in a balanced budget. Highlights include:

- Personnel & Administration: \$317,752, which maintains staffing levels and benefits with modest increases in insurance and office expenses.
- Marketing & Promotion: \$169,500, focused on advertising, retail strategies, website development, and community promotional initiatives.
- Business Incentives & Projects: \$1,987,344, the largest allocation, supporting business recruitment, retention, site improvement grants, workforce training, and infrastructure commitments.

- Reserves: \$58,875 (5% of revenues), ensuring continued financial responsibility.

Key Strategic Investments

- Infrastructure Projects: \$250,000 allocated plus pledged projects totaling nearly \$929,000, reinforcing the city's development capacity.
- Workforce Development: \$67,000 in continued partnerships with the Northside Education Center, U of H SBDC, Boys & Girls Club, and expanded training initiatives.
- Community Growth: Site Improvement Grants (\$150,000) and Job Creation Incentives (\$100,000) to sustain local economic development.

Summary

The FY 2025–2026 CDC budget continues to prioritize infrastructure, workforce readiness, and business recruitment/retention while maintaining fiscal discipline. The budget reflects a balanced approach, aligning resources with El Campo's strategic development goals.

SUGGESTED ACTION:

The CDC Board approved the proposed budget on September 22, 2025, and now seeks City Council approval for adoption.

ATTACHMENTS:

[Copy of CDCofEC_FYE 26 BUDGET_DRAFT_22SEP2025_Council.pdf](#)