



Agenda Memorandum

Agenda Item - XI.A

City Council Meeting
August 17, 2026

Subject: Speed measuring signage

Prepared By: Steve McFarland, City Administrator

Background of Issue:

The 2026 Budget allows \$7,500 for "speed signage". In the Spring, Staff worked with Minnehaha County Sheriff's Office on possible grants, focusing on mobile speed trailers used by MCSO. At the time, grants had already been awarded, and the cost (reconfirmed last week) on mobile speed trailers that provide analytics was \$11,000 - 20,000.

During the recent 2027 budget sessions, council reiterated interest in stationary speed signage (a speed display "on a stick"). I have since received written quotes from Stalkerradar (~\$3500/unit, used by Brandon) and ElanCity (\$8000 for 3 units, used by Harrisburg). These iterations are solar powered signs to attach to existing poles (poles not included in price) that will simply display a vehicle's speed as it approaches the sign. There are variations for simple messaging (ie, "slow down", "thank you"), etc., and the numbers can change colors and blink, but these devices do not store data such as traffic counts, etc. There may be other associated costs with installation.

I would have to do a little more research to be able to describe the exact differences between the two stationary options, but there is still time to have them delivered and installed in this year's budget.

Recommendation

Receive report on speed measuring signage. No action required.

ATTACHMENTS: