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COMMUNITY REDEVELOPMENT AGENCY BOARD AGENDA ITEM REPORT

DATE: July 26, 2023

SUBMITTED BY: Christopher Munyon, Community Redevelopment Agency

ITEM TYPE: Agreement

AGENDA SECTION: ALL CRA'S

SUBJECT: Contract and Addendum - BusinessFlare

SUGGESTED ACTION: Approve

Is this item Quasijudicial?

No

Does this item require a public hearing?

No

EXPLANATION:

At the May 25, 2023 CRA Board Meeting, BuisnessFlare gave a presentation summarizing the findings of the 9th Avenue Corridor Revitalization Report and the possible next steps for the revitalization effort. The presentation also provided additional services that BuisnessFlare could provide and the costs of those services.

The CRA Board directed staff to negotiate for services regarding the MLK/9th Avenue Corridor Revitalization project.

The attached contract provides details of services to continue the revitalization effort, as well as a training session and optional services for the three (3) CRA district areas.

ATTORNEY REVIEW/RECOMMENDATION:

Yes/Approve

SUGGESTED MOTION:

Motion to approve contract and addendum with BusinessFlare.

ATTACHMENTS:

[Contract and Addendum - BusinessFlare.pdf](#)