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CITY COUNCIL MEETING AGENDA ITEM REPORT

DATE: March 11, 2026

SUBMITTED BY: Kelly Thomas, Event Review Committee

ITEM TYPE: Special Event

AGENDA SECTION: CONSENT AGENDA

SUBJECT: Pina Colada Fest

SUGGESTED ACTION: Event Review Committee recommends approval with the following stipulations: 3 Bradenton Police Department Extra Duty Officers onsite, 2 Sanitation Extra Duty Staff onsite, 1 Public Works Staff onsite, 3 Port-o-Lets (1 ADA) onsite and compliance of all COB Special Event Standards.

Is this item Quasi-Judicial?

No

Does this item require a public hearing?

No

EXPLANATION:

This is a first-time event featuring live music, DJ music, food vendors and food trucks and alcoholic based beverages. The event has an expectation of 500-800 in attendance. The event will be held July 11, 2026, at the Riverwalk Pavilion and parking area.

FINANCIAL IMPACT:

N/A

ATTORNEY REVIEW/RECOMMENDATION:

N/A

SUGGESTED MOTION:

Motion to approve the Pina Colada Fest event with the stipulations recommended by staff.

ATTACHMENTS:

Pina Colada Fest Application and Site Plan