

## Item Cover Page

### CITY COUNCIL AGENDA ITEM REPORT

**DATE:** May 22, 2024

**SUBMITTED BY:** Kelly Thomas, Event Review Committee

**ITEM TYPE:** Special Event

**AGENDA SECTION:** CONSENT AGENDA

**SUBJECT:** Bradenton Alive 4th of July Celebration

**SUGGESTED ACTION:** Approval with the following stipulations:  
10 Port-o-Lets Onsite (3 ADA Compliant)  
4 BPD Extra Duty Officers Onsite  
Compliance of all COB Special Event Standards

**Is this item Quasi-Judicial?**

No

**Does this item require a public hearing?**

No

**EXPLANATION:**

This event was previously approved for the Old Main Street location. Recently, the event sponsor has requested the event be held at Riverwalk Pavilion area due to most spectators will be located along the riverfront.

The event will include musical entertainment, food, car show, vendors and alcohol/beer sales.

Event will be held 2-10 p.m. July 4, 2024 with an expectation of 1,500 attendees.

**SUGGESTED MOTION:**

Motion to approve the Bradenton Alive 4th of July Celebration with the stipulations recommended by staff.

**ATTACHMENTS:**

[Bradenton Alive July 4th REVISED Application and Site Plan](#)