

Item Cover Page

CITY COUNCIL AGENDA ITEM REPORT

DATE: February 14, 2024

SUBMITTED BY: Kelly Thomas, Event Review Committee

ITEM TYPE: Special Event

AGENDA SECTION: CONSENT AGENDA

SUBJECT: Bradenton Alive 4th of July Celebration

SUGGESTED ACTION: Approval with Stipulations

Is this item Quasijudicial?

No

Does this item require a public hearing?

No

EXPLANATION:

Nightlife Productions will be hosting a July 4th block party on Old Main Street. They will have live music, food trucks, merchandise vendors, and alcohol sales. They are planning a car show on the surface lot of Bradenton City Hall in conjunction with the Old Main Street event. They have an expectation of 1,500 attendees.

FINANCIAL IMPACT:

N/A

ATTORNEY REVIEW/RECOMMENDATION:

N/A

SUGGESTED MOTION:

Motion to approve Bradenton Alive 4th of July Celebration with the following stipulations: Compliance of all City of Bradenton Special Event Standards, four Bradenton Police Department Extra Duty Officers, Port-o-Lets onsite, event signage for July 3rd stating the surface lot will be closed on July 4th.

ATTACHMENTS:

[Bradenton Alive 4th of July Celebration Application and Site Plan](#)

