

## Item Cover Page

### CITY COUNCIL MEETING AGENDA ITEM REPORT

**DATE:** August 13, 2025

**SUBMITTED BY:** Nicholas Toth, Purchasing

**ITEM TYPE:** Miscellaneous

**AGENDA SECTION:** CONSENT AGENDA

**SUBJECT:** Notice of Recommended Award (NORA) for RFP 25-010NT Real Estate Brokerage Services

**SUGGESTED ACTION:** Authorize award and pursue a contract with The Urban Group, Inc.

**Is this item Quasi-Judicial?**

No

**Does this item require a public hearing?**

No

**EXPLANATION:**

On June 11, 2025, City of Bradenton advertised Request for Proposals (RFP) 25-010NT to select a firm for Real Estate Brokerage Services. Notice of this RFP was made through OpenGov, 22,677 vendors were notified. 672 vendors viewed the solicitation, and 6 vendors submitted a proposal.

All proposers were deemed responsive by Purchasing. The Committee deemed all proposals responsible. On July 18, 2025, a three-member evaluation committee reviewed and scored each of the proposals based on the qualifications, capabilities, and demonstrated experience, project approach, and compensation. The Committee determined not to short-list and to award to the highest scoring proposer.

The Urban Group, Inc. being the highest scoring proposer is recommended for award.

**FINANCIAL IMPACT:**

N/A

**ATTORNEY REVIEW/RECOMMENDATION:**

Attorney Scott Rudacille will be sent the contract for review once authorized.

**SUGGESTED MOTION:**

Motion to authorize the award for RFP 25-010NT and pursue a contract with The Urban Group, Inc,

**ATTACHMENTS:**

[NORA 25-010NT Packet](#)