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CITY COUNCIL MEETING AGENDA ITEM REPORT

DATE: March 25, 2026

SUBMITTED BY: Corey Fortin, City Administration

ITEM TYPE: Resolution

AGENDA SECTION: CONSENT AGENDA

SUBJECT: Resolution 26-13 - City of Bradenton Personally Identifiable Information ("PII") Policy

SUGGESTED ACTION: Approval

Is this item Quasi-Judicial?

No

Does this item require a public hearing?

No

EXPLANATION:

The Florida Information Protection Act ("FIPA") requires that business and government entities implement reasonable security measures to protect personal information and to report data breaches to affected individuals and the State Attorney General.

As the City collects, creates, maintains, uses, and transmits personally identifiable information ("PII") in the operation of normal business activities, the Council wishes to memorialize a policy that sets forth the requirements for the proper handling and security of such to safeguard against inappropriate access to PII and to ensure the confidentiality and integrity of sensitive confidential information.

FINANCIAL IMPACT:

N/A

ATTORNEY REVIEW/RECOMMENDATION:

Reviewed and approved by Blalock Walters.

SUGGESTED MOTION:

Motion to approve Resolution 26-13.

ATTACHMENTS:

[Resolution 26-13 - Personally Identifiable Information Policy](#)