

Item Cover Page

CITY COUNCIL MEETING AGENDA ITEM REPORT

DATE: January 22, 2025

SUBMITTED BY: Kelly Thomas, Event Review Committee

ITEM TYPE: Special Event

AGENDA SECTION: CONSENT AGENDA

SUBJECT: Bradenton Alive 4th of July Celebration

SUGGESTED ACTION: Event Review Committee recommends approval with the following stipulations: Four BPD Officers onsite, 5 Public Works Staff onsite, port-o-lets onsite and compliance of all COB Special Event Standards.

Is this item Quasi-Judicial?

No

Does this item require a public hearing?

No

EXPLANATION:

Nightlife Productions has submitted a special event application to host Bradenton Alive July 4th Celebration on July 4, 2025, at Riverwalk Pavilion Area. The event will feature live music, alcohol sales, food trucks, car show, and merchandise vendors. They have an expectation of 800 people in the Pavilion area.

SUGGESTED MOTION:

Motion to approve the Bradenton Alive 4th of July Celebration with the stipulations recommended by staff.

ATTACHMENTS:

[Application and Site Plan](#)