

## Item Cover Page

### CITY COUNCIL MEETING AGENDA ITEM REPORT

**DATE:** November 6, 2024

**SUBMITTED BY:** Kelly Thomas, Event Review Committee

**ITEM TYPE:** Special Event

**AGENDA SECTION:** CONSENT AGENDA

**SUBJECT:** Bradenton Alive New Year's Eve Celebration

**SUGGESTED ACTION:** The Event Review Committee recommends approval with the following stipulations:  
Port-o-lets (including ADA compliant) onsite, 8 Public Works staff onsite, 6 BPD Extra Duty Officers and 1 BPD Extra Duty Supervisor onsite and compliance of all COB Special Event Standards.

Note: Public Works and BPD will be covering two areas: Old Main Street and the VIP area located on City Hall Parking Garage

**Is this item Quasi-Judicial?**

No

**Does this item require a public hearing?**

No

**EXPLANATION:**

Nightlife Productions LLC is requesting approval for their Bradenton Alive New Year's Eve Celebration to be held on December 31, 2024, on Old Main Street. The event is free and will feature food trucks, alcohol sales, 2 live bands, 1 D.J., merchandise vendors and fireworks.

Event hours: 8:30 p.m. to 12:30 a.m. with an expected attendance of 1,000.

There will be a VIP viewing area located on the top floor of the City Centre Parking Garage.

**SUGGESTED MOTION:**

Motion to approve the Bradenton Alive New Year's Eve Celebration with the stipulations recommended by staff.

**ATTACHMENTS:**

[Bradenton Alive New Year's Eve Application and Site Plan](#)