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CITY COUNCIL MEETING AGENDA ITEM REPORT

DATE: February 25, 2026

SUBMITTED BY: Kelly Thomas, Event Review Committee

ITEM TYPE: Special Event

AGENDA SECTION: CONSENT AGENDA

SUBJECT: Winter Wonderland

SUGGESTED ACTION: The Event Review Committee recommends approval with the stipulations: 1 Bradenton Police Department vehicle blocking a portion of 4th Avenue West and the southeast corner of Old Main; 3 Bradenton Police Department Extra Duty Officers; 4 Public Works Extra Duty Staff and compliance of all COB Special Event Standards.

Is this item Quasi-Judicial?

No

Does this item require a public hearing?

No

EXPLANATION:

Realize Bradenton will be hosting Winter Wonderland on December 5, 2026, in the Old Main Street area. This is a family friendly event featuring live performance, ice slides, kid activities and food options. The event has an expectation of 8,000 in attendance.

FINANCIAL IMPACT:

N/A

ATTORNEY REVIEW/RECOMMENDATION:

N/A

SUGGESTED MOTION:

Motion to approve Winter Wonderland with stipulations recommended by staff.

ATTACHMENTS:

Winter Wonderland Application and Site Plan