

## Item Cover Page

### CITY COUNCIL MEETING AGENDA ITEM REPORT

**DATE:** September 24, 2025

**SUBMITTED BY:** Erin Jones, Purchasing

**ITEM TYPE:** Agreement

**AGENDA SECTION:** CONSENT AGENDA

**SUBJECT:** Third Amendment to the Contract with Realize Bradenton, Inc. for Event Coordination and Engagement

**SUGGESTED ACTION:** Approval

**Is this item Quasi-Judicial?**

No

**Does this item require a public hearing?**

No

**EXPLANATION:**

The City and Consultant entered into a Contract on October 1, 2023, whereby Consultant was to coordinate various events for the City of Bradenton throughout the year. The Parties executed Amendment No. 1 on September 25, 2024, and Amendment No. 2 on October 23, 2024, both renewing the contract for an addition year. Now, therefore, the Parties desire to use the third of four one-year renewals and renew the contract for a period of one (1) year, through September 30, 2026.

**FINANCIAL IMPACT:**

The \$200,000 for this contract is part of the Legislative budget for FY 2025-26.

**ATTORNEY REVIEW/RECOMMENDATION:**

Reviewed and approved by Attorney Rudacille.

**SUGGESTED MOTION:**

Motion to approve the Third Amendment to the Contract with Realize Bradenton, Inc.

**ATTACHMENTS:**

## Third Amendment to the Contract with Realize Bradenton, Inc.