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CITY COUNCIL AGENDA ITEM REPORT

DATE: September 27, 2023

SUBMITTED BY: Erin Jones, Legislative

ITEM TYPE: Agreement

AGENDA SECTION: CONSENT AGENDA

SUBJECT: Agreement between the City of Bradenton and Realize Bradenton, Inc.

SUGGESTED ACTION: Approve and authorize Agreement.

Is this item Quasijudicial?

No

Does this item require a public hearing?

No

EXPLANATION:

The City of Bradenton has coordinated with Realize Bradenton to provide planning, management, coordination, and execution of various community events that enhance community engagement, promote local culture, and support City initiatives. The agreement shall be for a term of one (1) year with a not to exceed amount of \$200,000.00.

FINANCIAL IMPACT:

The \$200,000 for this contract is part of the Legislative budget for FY '23-24.

ATTORNEY REVIEW/RECOMMENDATION:

Conflict Council has approved the Agreement.

SUGGESTED MOTION:

Motion to approve the Agreement with Realize Bradenton, Inc.

ATTACHMENTS:

[Realize Bradenton Agreement](#)