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CITY COUNCIL AGENDA ITEM REPORT

DATE: July 26, 2023

SUBMITTED BY: Corey Fortin, City Administration

ITEM TYPE: Resolution

AGENDA SECTION: CONSENT AGENDA

SUBJECT: Resolution Number 23-66 - Dynamic Message Board Policy and Procedures

SUGGESTED ACTION: Approve and adopt Resolution 23-66.

Is this item Quasijudicial?

No

Does this item require a public hearing?

No

EXPLANATION:

The City purchased and affixed a Dynamic Message Board to the City Centre Parking Garage for the purposes of operating the Board to improve communication and engagement with residents and visitors of the City of Bradenton. This Resolution and attached policy is necessary to establish and memorialize the procedures and guidelines to be followed by City personnel when adding and displaying messages and context on the Dynamic Message Board.

FINANCIAL IMPACT:

N/A

ATTORNEY REVIEW/RECOMMENDATION:

Approved

SUGGESTED MOTION:

Motion to approve and adopt Resolution 23-66.

ATTACHMENTS:

[Resolution 23-66](#)