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CITY COUNCIL MEETING AGENDA ITEM REPORT

DATE: June 11, 2025

SUBMITTED BY: Nicholas Toth, Purchasing

ITEM TYPE: Miscellaneous

AGENDA SECTION: CONSENT AGENDA

SUBJECT: Notice of Recommended Award (NORA) for RFP 25-006NT to The Car Park, LLC for Parking Management Services

SUGGESTED ACTION: Authorize award and pursue a contract with The Car Park, LLC.

Is this item Quasi-Judicial?

No

Does this item require a public hearing?

No

EXPLANATION:

On March 27, 2025, City of Bradenton advertised Request for Proposals RFP 25-006NT to select a firm for Parking Management Services. Notice of this RFP was made through OpenGov, 23,033 vendors were notified. 1,070 vendors viewed the solicitation, and 9 vendors submitted a proposal.

All proposers were deemed responsive by Purchasing. The Committee deemed all proposals responsible.

On May 16, 2025, a three-member evaluation committee reviewed and scored each of the proposals based on the qualifications, capabilities, and demonstrated experience, project approach, and compensation. Following scoring, three proposers were shortlisted to participate in a presentation and question and answer session on May 29, 2025. After the presentation and question and answer session with all the firms, the Committee reconvened and determined to award to the highest-ranking proposer.

The Car Park, LLC. being the highest ranked proposer is recommended for award.

FINANCIAL IMPACT:

TBD

ATTORNEY REVIEW/RECOMMENDATION:

Attorney Scott Rudacille will be sent the contract for review once authorized.

SUGGESTED MOTION:

Motion to authorize the award for RFP 25-006NT and pursue a contract with The Car Park, LLC.

ATTACHMENTS:

[RFP 25-006NT NORA Packet](#)