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PLANNING COMMISSION AGENDA ITEM REPORT

DATE: February 21, 2024

SUBMITTED BY: Monica Friedl, Planning & Community Development

ITEM TYPE: Miscellaneous

AGENDA SECTION: AGENDA ITEMS

SUBJECT: Variance Application, Case VA.23.4895:
Request filed by Randy Goodfred, agent for Universal Health Services Inc. and Jakalyse Inc., for variances to increase the number of permitted wall signs, allow monument signs visible from 75th Street West in excess of the code allowance for number of signs, allow for an increase in the overall size of the sign and the percentage of changeable copy permitted on a new monument sign along 75th Street West, and allow a new pole sign in excess of the allowable square footage along Manatee Avenue West; for properties located at 633 75th Street West and 7481 Manatee Avenue West (Parcel ID Numbers 3899400559 and 3899400609) in the SCC (Suburban Commercial Corridor) zoning district.

SUGGESTED ACTION: Denial of Case VA.23.4895.

Is this item Quasijudicial?

No

Does this item require a public hearing?

Yes

EXPLANATION:

The applicant is requesting to increase the number of permitted wall signs, allow monument signs visible from 75th Street West in excess of the code allowance for number of signs, allow for an increase in the overall size of the monument/changeable copy sign and along 75th Street West, and allow a replacement of an old pole sign for new pole sign in excess of the allowable square footage along Manatee Avenue West.

FINANCIAL IMPACT:

N/A

ATTORNEY REVIEW/RECOMMENDATION:

Reviewed by City Attorney Rudacille.

SUGGESTED MOTION:

Motion to Deny Case VA.23.4895

ATTACHMENTS:

[Application - Case VA.23.4895.pdf](#)

[Staff Report - Case VA.23.4895.pdf](#)

[DRAFT Final Order \(Denial\) - Case VA.23.4895.pdf](#)

[DRAFT Final Order \(Approval\) - Case VA.23.4895.pdf](#)